



**GOLD MEDAL COLLOQUIUM:**

***“How is Sustainability Leadership Evolving and What Are We Learning?”***

***National Press Club***

***529 14<sup>th</sup> Street, NW, 13<sup>th</sup> Floor, Murrow-White-Lisagor Room***

***8:00 a.m.—2:30 p.m.***

***Friday, May 10, 2013***

***Washington, DC***

***AGENDA***

8:00 a.m. Registration

8:45 Welcome

Terry F. Yosie, President & CEO, World Environment Center (Confirmed)

Mike Barry, Head of Sustainable Business, Marks & Spencer and  
Chair, WEC Board of Directors (Confirmed)

8:55 ***What We’re Learning From the Design and Implementation of Unilever’s Sustainable Living Plan:*** A Discussion with Unilever’s Senior Leadership Team

What has Unilever learned about planning global scale commitments? How is it achieving buy-in and alignment within the company and across its value chain? What is it learning from direct engagement with consumers?

Speakers: Gail Klintworth, Chief Sustainability Officer (Confirmed)  
Kees Kruythoff, Head of Unilever North America  
Keith Weed, Chief Marketing Officer

Moderator: Mike Barry, Marks & Spencer

10:30 Coffee and Conversation Break

10:45 ***How Capitalism is Evolving and Changing Business Everywhere***

As both major disruptions and opportunities shape the future of capitalism, what are the likely scenarios for the evolution of capitalism? How will these dynamic changes impact the governance of global companies, investment strategies and new forms of collaboration? What new expectations will global companies be expected to meet?

(continued on reverse)

Speaker: Christopher Meyer, Founder, Monitor Talent and Author of Standing on the Sun, a *Financial Times Best Business Book of 2012* (Confirmed)

Moderator: Terry F. Yosie, World Environment Center

11:45 Lunch

1:00 p.m. ***Getting to the Next Level of Integrating Sustainability in Business Planning***

Sustainability teams and their colleagues across the company are having to meet increased expectations to integrate their respective skills and functions to achieve greater levels of value creation. What are the key principles and practices companies are developing in support of an integration strategy? What new skills sets are required? How is integration adding value for the company and its customers?

Speakers: Craig F. Binetti, President, DuPont Nutrition and Health  
William L. Hurlles, Executive Director, Global Supply Chain, General Motors  
John W. Conover IV, Senior Vice President and President, Security Technologies, Ingersoll Rand (Confirmed)  
Chief Financial Officer, XXX Company

Moderator: Jane Nelson, Director, Corporate Social Responsibility Initiative, Harvard University

2:00 Implications of Evolving Sustainability Leadership for the Preparation of Future Business Leaders

Speaker: Liz Maw, CEO Net Impact and Member and Member, WEC Board of Directors (Confirmed)

2:20 Concluding Remarks: Mike Barry, Marks & Spencer

2:30 Adjourn