



GOLD MEDAL COLLOQUIUM:

***“Sustainability as a Platform for Business Transformation:
Customer Expectations, Market Drivers and Public Policy”***

National Press Club

529 14th Street, NW, 13th Floor, Murrow-White-Lisagor Room

8:00 a.m.—2:30 p.m.

Friday, May 20, 2016

Washington, D.C.

AGENDA

8:00 Registration

8:30 Welcome

- Terry F. Yosie, President & CEO, World Environment Center
- Francisco Suárez Hernández, Corporate Affairs Officer, Coca-Cola FEMSA and Chair, WEC Board of Directors

8:45 ***Session 1: “Sustainable Business: What Are Markets and Governments Telling Us?”
A Discussion with CH2M Chair and CEO Jacque Hinman***

Moderator: Terry F. Yosie, World Environment Center

9:45 ***Session 2: Collaborations with Customers as a Strategy for Developing
Sustainable Business Solutions***

Speakers:

- Wayne Balta, Vice President, Corporate Environmental Affairs and Product Safety, IBM
- Emilio Tenuta, Vice President, Sustainability, Ecolab
- D. Evan van Hook, Corporate Vice President—Health, Safety, Environment, Product Stewardship and Sustainability, Honeywell

Moderator: P.J. Simmons, CEO, Corporate Eco Forum

10:45 Beverage and Conversation Break

11:00

Session 3: What's Transforming the Marketplace?

Proposed Speakers:

- Leandre Adifon, Vice President, Enterprise Systems Engineering and Advanced Technologies, Ingersoll Rand
- Kelly M. Semrau, Senior Vice President, Global Corporate Affairs, Communication & Sustainability, SC Johnson
- Sergio Kato, Corporate Vice President, Sustainable Management, Ricoh
- Rupert Thomas, Vice President, Environment, Royal Dutch Shell

Moderator: Charlene A. Wall-Warren, Director, Sustainability, BASF North America

12:00

Session 4: Public Policy and Business Transformation

Proposed Speakers:

- China: Steve Wolfson, Senior Attorney, EPA Office of General Counsel
- Latin America: Francisco Suárez Hernández, Corporate Vice President, Coca-Cola FEMSA
- Public Policy, Circular Economy and Business Transformation: Mathy Stanislaus, EPA Assistant Administrator for Land and Emergency Management

Moderator: Paul Hagen, Principal, Beveridge & Diamond

1:00

Closing Remarks: Francisco Suárez Hernández, Vice President, Corporate Affairs Officer Coca-Cola FEMSA

1:15

Adjournment and Lunch