



23rd WEC Gold Medal  
for International Corporate Achievement  
in Sustainable Development

presented to  
**Mr. Richard B. Evans**  
*President and Chief Executive Officer*  
**Alcan Inc.**

Friday, May 11, 2007

The National Building Museum  
Washington, D.C.



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23rd ANNUAL WEC GOLD MEDAL DINNER PROGRAM

**Welcome**

Dr. Terry F. Yosie  
*President and Chief Executive Officer*  
World Environment Center

**Introduction**

Ms. Elizabeth Lowery  
*Chair of the Board of Directors*  
World Environment Center

**Chair of the Event**

Ms. Petra van Hoeken  
*Executive Vice President*  
*Head Global Public Affairs*  
ABN AMRO Bank

**Presenter of the WEC Gold Medal**

Mr. Björn Stigson  
*President*  
World Business Council for Sustainable Development

**Audio-Visual Presentation**

Mr. Bunker Roy  
*Director*  
Barefoot College

**Acceptance**

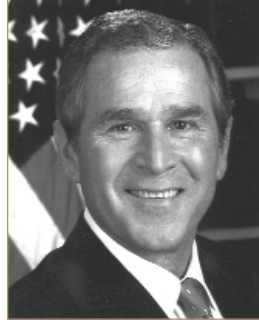
Mr. Richard B. Evans  
*President and Chief Executive Officer*  
Alcan Inc.

**Dinner**



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FROM THE PRESIDENT



**THE WHITE HOUSE**

WASHINGTON

March 29, 2007

Congratulations to the recipient of this year's Gold Medal Award for International Corporate Achievement in Sustainable Development, presented by the World Environment Center.

We all have an obligation to be good stewards of the environment. We have made incredible progress over the years, and we must continue to conserve our natural resources and our natural heritage. WEC has long been an effective advocate for a cleaner, safer, and healthier world, and my Administration remains committed to supporting environmental protection and economic growth. By working together, we can ensure a brighter future for people everywhere.

I appreciate WEC members and all those who work in the spirit of conservation and innovation. Your efforts to save precious resources and natural treasures help add to the health and prosperity of nations around the world.

Laura and I send our best wishes. May God bless you.

A large, stylized handwritten signature in black ink, which appears to be "GWB".



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## FROM THE ACCEPTER



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**O**n behalf of Alcan's 68,000 employees worldwide, I am deeply honored to accept the WEC Gold Medal for International Corporate Achievement in Sustainable Development. We believe that conducting business in a manner which reflects and indeed advances the interests of all our stakeholders is key to delivering value in the 21st century. Sustainability is consequently a core component of our business strategy, and an integral part of the way we conduct our day-to-day operations in everything from energy efficiency to community engagement.

Alcan also realizes that true sustainability requires partnerships and investments that enhance the economic, social and environmental well-being of the communities in which we operate. We thank the Gold Medal Jury for citing our sustainability-driven Community Investment Program (CIP) as an exemplary approach that produces long-term results.

Sustainability is also inherently forward looking. We are committed to helping communities build the capacity to meet future goals as well as existing needs. Alcan is equally committed to ensuring that sustainability and business go hand in hand into the future.

We thank the World Environment Center for its recognition and support, and salute its ongoing efforts to promote sustainable development worldwide.

Mr. Richard B. Evans  
*President and Chief Executive Officer*  
Alcan Inc.



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## FROM THE PRESENTER



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**D**ear Attendees of the 2007 World Environment Center Gold Medal Dinner: There was a time we can all remember when one wondered how business and the concept of sustainable development were connected. Today, however, it seems that all the major issues facing a company are sustainability issues: how to operate in a carbon-constrained world, how to operate as ecosystem services deteriorate, how to do business responsibly in the developing world, where populations are growing; how to conscientiously manage globalization.

No company has better managed these issues than Alcan.

I take great delight in presenting the World Environment Center Gold Medal for International Corporate Achievement in Sustainable Development to Alcan and to have it accepted by its President and CEO Richard Evans. The WBCSD has a solid connection with the company, in that former Alcan CEO and President Travis Engen is our chairman and also Alcan's member of the Council.

Alcan has traditionally taken the view that it is better, cheaper, more efficient and extremely motivating for all employees to use the best practices first. Alcan is the only non-Chinese company allowed to run a smelter in China. And this very remote smelter is certified to the appropriate international standards in the areas of quality, environmental impacts and health and safety.

Alcan, due to the nature of its business, operates in some remote areas, often among indigenous people. It has learned that if it does not manage its social responsibilities, as well as its environmental responsibilities, it will be denied opportunities. It recognizes that its long-term success depends on community support for its operations, products and services. Alcan's Community Investment Program is based on sustainable development principles and its operations contribute to the quality of life in its host communities, Alcan, then, is the very embodiment of the business case for sustainable development.

Congratulations to Alcan for its well-deserved World Environment Center Gold Medal for International Corporate Achievement in Sustainable Development. Alcan has shown the world that a global industrial corporation can be an internally admired corporate citizen while also being a tough, competitive enterprise. I wish the company every success in their pursuit of sustainable development.

Bjorn Stigson

*President*

World Business Council for Sustainable Development



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## FROM THE EVENT CHAIR



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**I**t has been a great honor for our institution, also as the first Bank, to receive the 2006 WEC Gold Medal for International Corporate Achievement in Sustainable Development. We saw this as a mark of recognition for all the good work done by our employees across the globe, who on a day-to-day basis must make responsible decisions, ensuring balanced growth for our company, contributing to society and taking less from the environment.

We have, in the past year, continued the path of fully integrating sustainability into all of the Bank's businesses, balancing the interests of all stakeholders and ensuring sustainable growth.

Today, we honor Alcan for the company's comprehensive integration of sustainability into its business decision making and operations. This is an essential element in a successful business strategy, and a distinguishing feature of high-performance organizations.

On behalf of Mr. Rijkman Groenink, our Managing Board and all of our 100,000 employees, we sincerely congratulate Alcan for earning the 2007 WEC Gold Medal and wish the company continued success on their sustainability journey.

Petra C. van Hoeken  
*Executive Vice President*  
ABN AMRO Bank NV



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## FROM THE WEC CHAIR OF THE BOARD



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**O**n behalf of the World Environment Center's Board of Directors, I would like to congratulate Alcan Inc. and its 68,000 employees in 61 countries and regions on its receipt of the 2007 WEC Gold Medal for International Corporate Achievement in Sustainable Development.

Alcan's commitment to sustainability is setting an example for industry around the world. The comprehensive integration of sustainability into business decision making and operations is to be applauded. The company's Community Investment Program is especially noteworthy because it is based on a platform of sustainability and reflects corporate priorities while generating positive impact for the recipient communities. Priority projects are identified and selected based on their ability to educate and contribute to the understanding of sustainability of young people and stakeholders while positioning Alcan as a sustainability leader.

Conducting business responsibly in all things we do is critical as the global market expands and the effect of industry on society and our environment grows. Partnership and cooperation among industry, government, community and other key stakeholders is essential. Under the direction of President and CEO, Dick Evans, Alcan is a true leader in the sustainability movement.

Congratulations to Mr. Evans and the entire Alcan team on being this year's recipient of WEC's prestigious Gold Medal Award.

Elizabeth A. Lowery  
*Chair, WEC Board of Directors*  
*Vice President, Environment, Energy & Safety Policy*  
General Motors



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FROM THE WEC PRESIDENT & CEO



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**T**he conversation about sustainable development has evolved from the philosophical to the level of policy, business strategy and operations, and personal responsibility. As the people and institutions that comprise civil society embrace the framework of sustainability and convert it into practical actions, it becomes more central to the agenda of creating hope, dignity and progress that are singular challenges of this new century.

The mission of the World Environment Center is to advance sustainable development by linking the creation of business value to societal value through the activities of its member companies in partnership with governments, non-government organizations and other stakeholders. By building direct, on-the-ground capabilities to apply sustainable development through the business operations and value chains of global companies, WEC focuses on practical problem-solving that makes a difference in people's lives.

Leadership in sustainable development is measured by the positive relationship between a company's operations and products and how they generate a better life for people. For many years, Alcan has distinguished itself by a strong business performance, commitment to stewardship and involvement in the daily lives of employees and neighbors. For its signature contribution to the Community Investment Program and other initiatives that make communities a better place to work and live, the World Environment Center is pleased to award Alcan its 23rd Annual Gold Medal Award.

Terry F. Yosie  
*President & CEO*  
World Environment Center



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## FROM THE WEC GOLD MEDAL JURY



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**E**very year since 1985, the WEC Gold Medal Award has been the preeminent recognition of corporate dedication to international sustainable development and social responsibility. In the tradition of the Gold Medal, these awardees lead the way not only by implementing particular socially responsible programs but also by fostering a corporate culture that represents the growing brand of international business – corporate citizenship.

This year's awardee, Alcan, has achieved such a culture by incorporating economic, environmental and social considerations into their long-term business strategies and producing world class research and development through their entire value chain.

Alcan exemplifies such commitment through their Signature Contribution of the Community Investment Program (CIP). The Gold Medal Jury this year recognized Alcan's CIP as a leading program in leveraging corporate capabilities and maximizing the involvement of both the company and the communities of which Alcan is a part. The three components of CIP each access a separate strength and corporate interest of Alcan's: The Prize for Sustainability rewards an organization's commitment to sustainable contributions with a \$US 1 million prize; the Plus Network Initiative brings together cities across the world that can network and share with each other a range of expertise on sustainable urban planning; and the Alcan Builds on Recycling program which, in partnership with Habitat for Humanity, helps to build houses in Canadian cities.

The effect of Alcan's CIP has been shared by participants across the world, helping, through the Prize for Sustainability, to rebuild Pakistani communities more sustainably in the wake of its devastating earthquake, fostering greater community involvement where homes are build through Alcan Builds on Recycling, and strengthening the capacity of urban planners to envision a more responsible future for their cities. Such achievement is celebrated by the Gold Medal Award jury and we congratulate Alcan for it.

I wish to thank our expert panel of jurors for their dedication and service. We also recognize all of the participating companies, who make the Gold Medal a universally respected achievement and this extraordinary event possible.

Dr. Joel Abrams

*Professor Emeritus, Department of Civil Engineering,  
University of Pittsburgh and Chairman, WEC Gold Medal Jury*



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## GOLD BENEFACTOR

MR. RICHARD B. EVANS

*President & CEO*

**Alcan Inc.**

Montreal, Canada

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*Safety Strategic Partnerships & Planning*  
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*Senior Vice President*  
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ABN AMRO Bank  
The Netherlands



\*Representative of the 2006 Recipient Company



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## JURY CITATION (EXCERPT)

The Jury is pleased to award the 2007 WEC Gold Medal for International Corporate Achievement in Sustainable Development to Alcan for its comprehensive integration of sustainability into its business decision making and operations. Alcan, headquartered in Montreal, Canada, is one of the world's leading suppliers of bauxite, alumina and aluminum, and a top-ranked provider of engineered and packaging products.

Early on Alcan realized that to be successful as a business it needed to incorporate economic, environmental and social considerations into its long-term business strategy, daily activities and decisions. Alcan views leadership in this area as directly linked to profitability and the creation of long-term shareholder and stakeholder value. As a concrete expression of Alcan's desire to further embed sustainability within its business model, Alcan re-organized its Community Investment Program in 2003, reorienting it towards sustainability as the Signature Contribution of the Company. The program is an exemplary model of strategic corporate philanthropy in that just as Alcan's operations contribute to the quality of life in its host communities, Alcan recognizes that the Company's long-term success depends on community support for its operations, products and services.

## SIGNATURE CONTRIBUTION

Alcan's Signature Contribution is its Community Investment Program (CIP) which is based on a platform of sustainability and reflects corporate priorities while generating positive impact for the recipient communities. Priority projects are identified and selected based on their ability to educate and contribute to the understanding of sustainability of young people and stakeholders while positioning Alcan as a sustainability leader.

The Community Investment Program emphasizes high profile signature projects that have significant leveraging capabilities and maximum opportunities for success. Three CIP Projects include: the Alcan Prize for Sustainability that is designed to recognize and reward sustainable contributions. Recipients of the prize are selected by an external and independent panel and to date the prize has been awarded to the Forest Stewardship Council and the Aga Khan Planning and Building Services Pakistan; the Plus Network Initiative to create networks of cities sharing expertise on sustainable urban planning; and Alcan Builds on Recycling, a program for recycling aluminum cans in support of Habitat for Humanity activities.

In 2005, Alcan contributed US\$ 11.2 million through CIP. Each of the chosen projects is characterized by its enduring qualities with highest priority given to projects that integrate the three pillars of sustainability.

Alcan recognizes that its corporate and ethical business responsibilities include investing in a sustainable fashion in the communities where it operates. Alcan's governing objective of Maximizing Value expands the notion of value beyond economic considerations through the direct integration of sustainability into its business practices and world-class R&D culture throughout the entire value chain. Given its global reach, Alcan serves as a model for meeting global sustainability challenges. The Jury is proud to designate Alcan for the 2007 WEC Gold Medal Award for International Corporate Achievement in Sustainable Development.



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## GOLD MEDAL LAUREATES

<b>2006</b>	<b>ABN AMRO</b>
Accepter	Mr. Rijkman Groenink, Chairman ABN AMRO
Presenter	The Honorable Timothy E. Wirth, President, United Nations Foundation
<b>2005</b>	<b>STARBUCKS COFFEE</b>
Accepter	Mr. Howard Schultz, Chairman Starbucks Coffee
Presenter	His Excellency Oscar Berger Perdomo, President of Guatemala
<b>2004</b>	<b>JOHNSON CONTROLS, INC.</b>
Accepter	Mr. John M. Barth, President, CEO and COO, Johnson Controls, INC.
Presenter	The Honorable Michael O. Leavitt, Administrator U.S. Environmental Protection Agency
<b>2003</b>	<b>RICOH GROUP</b>
Accepter	Mr. Masamitsu Sakurai, President, CEO and COO, Ricoh Company Ltd., Japan
Presenter	Dr. Klaus Töpfer, Executive Director, United Nations Environment Programme, Kenya
<b>2002</b>	<b>CEMEX</b>
Accepter	Mr. Lorenzo H. Zambrano, Chairman of the Board and CEO, CEMEX, Mexico
Presenter	Mr. Harrison Ford, Actor and Conservationist, USA
<b>2001</b>	<b>ROYAL DUTCH/SHELL GROUP OF COMPANIES</b>
Accepter	Sir Mark Moody-Stuart, Chairman of the Committee of Managing Directors, United Kingdom
Presenter	Prof. Dr. Klaus Töpfer, Executive Director, United Nations Environment Programme, Kenya
<b>2000</b>	<b>INTERNATIONAL PAPER COMPANY</b>
Accepter	Mr. John T. Dillon, Chairman & CEO, USA
Presenter	Mr. Gilbert M. Grosvenor, Chairman of the Board, National Geographic Society, USA
<b>1999</b>	<b>EASTMAN KODAK COMPANY</b>
Accepter	Mr. George M.C. Fisher, Chairman & CEO, Kodak, USA
Presenter	Ms. Kathryn S. Fuller, President, World Wildlife Fund, USA
<b>1998</b>	<b>PHILIPS ELECTRONICS N.V.</b>
Accepter	Mr. Cor Boonstra, President, Philips, The Netherlands
Presenter	Mr. James D. Wolfensohn, President, The World Bank, USA
<b>1997</b>	<b>COMPAQ COMPUTER CORPORATION</b>
Accepter	Mr. Eckhard Pfeiffer, President and CEO, Compaq, USA
Presenter	Mr. Antony G. Marcil, President & CEO, WEC, USA
<b>1996</b>	<b>ALCOA</b>
Accepter	Mr. Paul H. O'Neill, Chairman and CEO, Alcoa, USA
Presenter	Messrs. David Buzzelli and Jonathan Lash, Co-chairs, President's Council on Sustainable Development, USA



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## GOLD MEDAL LAUREATES

<b>1995</b> Acceptor Presenter	<b>CIBA-GEIGY LIMITED</b> Dr. Alex Krauer, Chairman and CEO, Ciba-Geigy, Switzerland Mr. Gautam S. Kaji, Managing Director, The World Bank, USA
<b>1994</b> Acceptor Presenter	<b>S. C. JOHNSON &amp; SON, INC.</b> Mr. William D. George, Jr., President and CEO, SC Johnson, USA Prof. Nicholas A. Robinson, Chairman, WEC Board of Directors, USA
<b>1993</b> Acceptor Presenter	<b>XEROX CORPORATION</b> Mr. Paul A. Allaire, Chairman and CEO, Xerox, USA Abog. Rafael Asenjo, Executive Secretary National Commission of the Environment, Chile
<b>1992</b> Acceptor Presenter	<b>THE PROCTER &amp; GAMBLE COMPANY</b> Mr. Edwin L. Artzt, Chairman and Chief Executive, P&G, USA Mr. Philip E. Leakey, Minister, Ministry for Environment and Natural Resources, Kenya
<b>1991</b> Acceptor Presenter	<b>ROHM AND HAAS COMPANY</b> Mr. J. Lawrence Wilson, Chairman and CEO, Rohm and Haas, USA Dr. Constanza Pera, Director General, Ministry of Environment, Italy
<b>1990</b> Acceptor Presenter	<b>IBM CORPORATION</b> Mr. Jack D. Kuehler, President, IBM, USA Ambassador Vitthya Vejjajiva, Royal Thai Embassy, USA
<b>1989</b> Acceptor Presenter	<b>THE DOW CHEMICAL COMPANY</b> Mr. Frank Popoff, President, Dow, USA Fis. Sergio Reyes-Luján, Undersecretary of Ecology, Secretariat of Urban Development & Ecology, Mexico
<b>1988</b> Acceptor Presenter	<b>THE BP GROUP</b> Mr. Basil R.R. Butler, OBE, Managing Director, BP, UK Prof. Dr. Klaus Töpfer, Minister, Ministry of Environment, Nature Conservation and Reactor Safety, Federal Republic of Germany
<b>1987</b> Acceptor Presenter	<b>E.I. DU PONT DE NEMOURS &amp; CO.</b> Mr. Edgar S. Woolard, Jr., President, DuPont, USA Mr. Lee M. Thomas, Administrator, US Environmental Protection Agency, USA
<b>1986</b> Acceptor Presenter	<b>EXXON CORPORATION</b> Mr. Lee R. Raymond, Senior Vice President and Director, Exxon, USA Dr. Paulo Nogueiro-Neto, Environment Secretary, Brazil
<b>1985</b> Acceptor Presenter	<b>3M</b> Mr. Lewis W. Lehr, Chairman and CEO, 3M, USA Mr. William D. Ruckelshaus, Former Administrator, US Environmental Protection Agency, USA



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