



***Building Sustainability Knowledge for Business Managers in Emerging Markets:
On-the-Ground Initiatives to Meet Company and Societal Needs***

***A World Environment Center Roundtable Agenda
U.S. National Academy of Sciences
2101 Constitution Ave., NW
Washington, D.C.
September 24, 2015***

8:30 Introduction and Roundtable Objectives
Terry F. Yosie, President & CEO, World Environment Center

8:40 Session 1: Company Programs to Develop Leaders with Knowledge of Local
Markets, Cultures and Business Risks/Opportunities—What Works?

Proposed Speakers:

- Neil C. Hawkins, Chief Sustainability Officer, The Dow Chemical Company (Confirmed)
- Bea Perez, Chief Sustainability Officer, Coca-Cola (Confirmed)
- Gina L. Tesla, Director, Corporate Citizenship Initiatives, IBM (Confirmed)
- Isabel Studer, EGADE Business School, Tecnológico de Monterrey (Confirmed)

Moderator: M. Dale Sands, Technology & Practice Director, Senior Vice President-Environment, AECOM (Confirmed)

10:00 Beverage & Conversation Break

10:30 Session 2: Building Relationships and Skills Necessary for Strategic Collaboration

Proposed Speakers:

- Alyse Nelson, President & CEO, Vital Voices Global Partnership (Confirmed)
- Monica Ellis, CEO, Global Water Challenge (Confirmed)
- Yasmina Zaidman, Director of Strategic Partnerships, The Acumen Fund (Confirmed)

Moderator: Jennifer Frame, Senior Director, Human Resources, Organizational Effectiveness, The Dow Chemical Company (Confirmed)

11:45 Lunch

12:30 Session 3: Integrating Sustainability Knowledge into Business
Planning and Implementation

Proposed Speakers

- Pamela J. Oksiuta, Senior Director of Global Sustainability, SC Johnson (Confirmed)
- Randy Newton, Vice President—Enterprise Engineering, Ingersoll Rand (Confirmed)
- Sameer Mithal, Chief Development Officer, WaterHealth International (Confirmed)

Moderator: Wayne S. Balta, Vice President, Corporate Environmental Affairs and Product Safety, IBM (Confirmed)

1:45 Beverage & Conversation Break

2:00 Session 4 Tasking Business Leaders/Teams to Assess and Scale
Sustainability Projects for Business Transformation

Proposed Speakers:

- Rupert Thomas, Vice President, Environment, Royal Dutch Shell (Confirmed)
- Lawrence Mason, CEO, Earthwatch Institute USA (Confirmed)
- Deirdre White, CEO, Pyxera (Confirmed)
- Laurence Chandy, Fellow, Global Economy and Development, Brookings Institution (Confirmed)

Moderator: Terry F. Yosie, President & CEO, World Environment Center (Confirmed)

3:15 Take-Aways and Summary

- Wayne S. Balta, Neil Hawkins, and Rupert Thomas

3:45 Adjourn