



“Corporate Strategies in Response to Climate Change” **AGENDA**

Thursday-Friday, October 24-25, 2007
Augsburg, GERMANY

***The World Environment Center thanks the Environmental Science Center (ESC),
University of Augsburg, for generously hosting this event.***

Rapid economic growth occurring in emerging and newly industrialized countries, along with continued expansion in developed nations, is leading to significant increases in global greenhouse gas emissions that some experts believe could increase by about 30% by 2030.

A growing number of private sector companies are responding to the climate challenge. Innovative companies seek to decouple business growth from additional emissions by rethinking their strategies, manufacturing and other technological processes, product portfolios, thus reshaping their carbon footprint across their value chain.

The Augsburg Roundtable on Corporate Strategies in Response to Climate Change will focus on four critical questions facing business and sustainability leaders:

- What are the critical climate-related assumptions that are informing future business strategy development?
- How is your existing business model, product portfolio and investment strategy changing as a result of climate change?
- How is your company implementing these changes? What new goals, organizational design, product introductions and customer strategies are under development?
- How are you simultaneously integrating the process of expanding business value while creating societal value in responding to climate change?

The Augsburg Roundtable will showcase business strategies and other practices that reduce or reverse industry's and, hence, society's carbon footprint and foster a creative dialogue among leaders of various business sectors, multi-lateral and national governmental organizations and other parties.

WEC looks forward to your participation and discussion of this most important topic.



*Environment Science Center
Universitätsstrasse 1a
86159 Augsburg
Germany*

Wednesday, October 24

WEC's partner, the Environment Science Center (ESC) of the University of Augsburg is officially opening an exhibition entitled "On the journey to carbon dioxide" this afternoon. The inaugurating speech will be delivered by Prof. Dr. Ing. Albert Göttle, President of the Bavarian State Ministry for the Environment, at 16:00. WEC members are invited to attend this ceremony.

17:00 – 18:15 VISIT OF THE ESC EXHIBITION "OUR LIFE WITH CARBON DIOXIDE"

Guided visit by Prof. Dr. Armin Reller, Chairman, Environment Science Center (in English).
A parallel visit in German is being guided by Dr. Jens Soentgen, Scientific Director, Environment Science Center.

18:15 – 18:45 REGISTRATION

18:45 – 19:00 WELCOME

Prof. Dr. Armin Reller, Chairman, Environment Science Center
Dr. Terry F. Yosie, President & CEO, World Environment Center

19:00 - 20:00 KEYNOTE ADDRESS

Mr. Stephan Kohler, Chief Executive, German Energy Agency (invited)

20:30 DINNER AT THE AUGSBURGER HOF



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Thursday, October 25

09:00 – 09:15 INTRODUCTION AND MODERATION

Prof. Armin Reller, Chairman, Environment Science Center

INDUSTRY CASE STUDIES: DRAMATICALLY REDUCING THE CORPORATE CARBON FOOTPRINT

09:15– 10:45 SESSION 1

BOEHRINGER-INGELHEIM

Dr. Hartmut Leidig, Head of Corporate Department, Environmental Protection & Safety, Boehringer Ingelheim GmbH

PHILIPS

Mr. Robert Pfarrwaller, Managing Director, Philips GmbH
Chairman, Philips Lighting, Germany, Austria, Switzerland

10:45 –11:15 BREAK

11:15 – 12:45 SESSION 2



2007 WEC GOLD MEDAL AWARDEE: ALCAN

Presenter from Corporate Sustainability office to be announced

THE CARBON TRUST

Mr. Euan Murray, General Manager, Carbon Footprinting, The Carbon Trust

12:45 – 14:15 DISCUSSION AND LUNCH

14:15 – 15:00 IEF MEMBER ASSEMBLY



“Corporate Strategies in Response to Climate Change”

REGISTRATION FORM

October 24 - 25, 2007

Augsburg, GERMANY

Name: _____

Position: _____

Company: _____

Address: _____

Phone: _____ Fax: _____ E-mail: _____

Hotel Reservation:

Arrival date: _____

Departure date: _____

Special requests: _____

Accommodation and Conference:

Limited accommodations have been arranged at the hotel Augsburger Hof at the price of 99 EUR per night inclusive of VAT, service and breakfast.

Augsburger Hof
Auf dem Kreuz 2
86152 Augsburg
Tel +49 821 34305 0
Fax +49 821 34305 55
www.augsburger-hof.de
info@augsburger-hof.de

The Hotel Augsburg Hof offers a unique and tasteful combination of traditional and modern features. It is situated within a charming historical district of Augsburg. The tramway takes you there in 5 minutes from the center, in 15 minutes from the train station and in 25 minutes from the Environment Science Center at the University of Augsburg. For more information about the City and the Region: www.regio-augsburg.de, www.romantischestrasse.de

Please forward this form via fax or answer by email to Isabelle Sécher **before October 5th**.

She will handle your hotel arrangements.

Tel: +49 821 598 3563; Fax: +49 821 598 3559; Email isecher@wec.org

Thank you: we look forward to seeing you in Augsburg!