

Agenda



WEC Roundtable: “Effective Integration of Sustainability Issues into the Supply Chain”



WHEN: Wednesday, September 3, 2008 15:00 – 19:00 h
Thursday, September 4, 2008 8:30 – 16:00 h

WHERE: F. Hoffmann – La Roche AG
Conference Rooms, Building 67, Grenzacherstrasse, Basel, Switzerland

WHAT:

In today's globalized market economy Multinational Enterprises have more business opportunities than ever before. As their influence is growing their Corporate Social Responsibility is becoming a critical business risk, but also an opportunity. Today, corporate sustainability does not end at the factory gate anymore. Global purchasing activities of multinational companies can be the source of environmental degradation as well as other social problems. But they can also stimulate economic growth and social wellbeing. Identifying risks, examining supply chain relationships and managing a company's procurement activities to achieve enhanced business and societal value present major challenges.

This WEC Roundtable has four major objectives:

- Enabling sustainability leaders from global corporations to build additional competencies and perspectives in comparing their supply chain strategies and practices with other global leaders.
- Understanding the challenges that procurement departments often face when they want to consider environmental and social aspects in their procurement activities in a highly competitive marketplace.
- Comparing and activating partnerships between companies, NGO's and other organizations that lead to building effective sustainable supply chain systems.
- Creating value – by building trust, building long term partnerships, making processes efficient and producing better quality products.

The Roundtable is structured to provide a highly interactive process of discussion among approximately 40 global environmental and sustainability leaders. It highlights successful initiatives and outcomes for managing environmental and social aspects in addition to cost-conscious procurement activities. The Roundtable is an invitation-only event, and no media will attend.

WHO:

SPEAKERS

Bayer HealthCare: Ingrid Reinkober, Vice President Strategic Sourcing Raw Materials & APIs
Cadbury plc: Alison Ward, Head of Corporate Responsibility
CRG Advisory Services Ltd.: Will Oulton, Managing Director (formerly FTSE4Good)
Daimler AG: Sabine Braendle: Senior Manager Global Purchasing
Danish Commerce and Companies Agency: Rune Skovgaard: CSR Project Consultant
F. Hoffmann-La Roche AG: Dr. Isabelle Conrot, Head of Global Contract Manufacturing
General Motors Corporation: Jodi Theut, Government Relations & Public Policy
Hewlett-Packard Ltd. Karl Daumüller, Program Manager, Global Procurement Services
IMD Business School: Dr. Corey Billington, Professor of Procurement & Operations Management
Marks & Spencer plc: Mike Barry, Head of Corporate Social Responsibility
Novartis International AG: Marino Buser, Head CSR Supply Chain,
Ricoh Americas Corporation: Ike Kakegawa, Vice President Environmental Sustainability
Siemens AG: Dr. Thomas Kaiser, Vice President Corporate Responsibility
Volkswagen AG: Dr. Gerhard Prätorius, Head of Coordination CSR and Sustainability

Agenda, cont.



September 3, 2008

15:00 REGISTRATION

15:30 WELCOME

Dr. Peter Schnurrenberger, Head of Corporate Safety, Health and Environmental Protection, F. Hoffmann-La Roche AG

Dr. Terry F. Yosie, President and CEO, World Environment Center

Self introduction of participants

16:00 – 19:00 **(1) CORPORATE RESPONSIBILITY IN THE SUPPLY CHAIN: AN OVERVIEW**
Moderator: Alan B. Horowitz, Director, Governance and Strategy, SHE, AstraZeneca plc

FTSE4Good

Mr. Will Oulton, Managing Director at CRG Advisory Services Ltd. and formerly Deputy Chief Executive of FTSE Group

Social and Environmental Risks and Opportunities in MNE's Supply Chains and their Influence on FTSE4Good's Investment Strategy

16:45 **IMD Business School**

Dr Corey Billington, Professor of Procurement & Operations Management, IMD
Organizational Challenges for Sustainable Supply Chain Management

17:30 Discussion

19:00 **RECEPTION & DINNER ON RIVERBOAT (UNTIL APPROX. 23:00)**

September 4, 2008

8:30 – 12:00 **(2) CORPORATE STRATEGIES FOR MANAGING SUSTAINABLE SUPPLY CHAINS**
Moderator: Dr. Hartmut Leidig, Head of Corporate Department, Environmental Protection & Safety, Boehringer Ingelheim

8:40 **F. Hoffmann-La Roche AG**

Dr. Isabelle Conrot, Head of Global Contract Manufacturing, F. Hoffmann-La Roche AG
Developing a Sustainable Supply Chain Management Strategy

9:15 **Marks & Spencer plc**

Mr. Mike Barry, Head of Corporate Social Responsibility, Marks & Spencer plc
Introducing a Mature Sustainable Supply Chain Management – Plan A

9:50 **Ricoh Co., Ltd.**

Mr. Ike Kagegawa, Vice President Environmental Sustainability, Ricoh Corporation
Ricoh's Sustainability Management in the entire product life cycle

10:25 **COFFEE BREAK**

11:00 **PODIUM DISCUSSION: SUCCESSFUL STRATEGIES TO REALIZE WIDESPREAD IMPROVEMENTS ON SOCIAL AND ENVIRONMENTAL IMPACTS IN GLOBAL SUPPLY CHAINS**
Moderator: Dr. Aileen Ionescu-Somers, Deputy Director, Forum for Corporate Sustainability Management (CSM), IMD

- **Siemens AG:** Dr. Thomas Kaiser, Vice President Corporate Responsibility
- **Cadbury plc:** Mrs. Alison Ward, Head of Corporate Responsibility
- **Volkswagen AG:** Dr. Gerhard Prätorius, Head of Coordination CSR and Sustainability

12:00 – 13:00 **LUNCH**

Agenda, cont.



September 4, 2008

- 13:00 – 14:30 **(3) PODIUM DISCUSSION: EXPERIENCES WITH SUSTAINABILITY CHALLENGES FOR GLOBAL PROCUREMENT DEPARTMENTS**
Moderator: Mr. Sean Ansett, At Stake Advisors
- **Novartis AG:** Mr. Marino Buser, Head CSR Supply Chain (and former CPO)
 - **Daimler AG:** Mrs. Heike Schulze, Manager, Global Purchasing
 - **Bayer HealthCare:** Mrs. Ingrid Reinkober, VP Strategic Sourcing Raw Materials & APIs
- 14:00 **CASE STUDY: HEWLETT-PACKARD**
Mr. Karl Daumüller, Program Manager, Global Procurement Services, Hewlett-Packard Ltd.
Mr. Rune Gottlieb Skovgaard, CSR Project Consultant, Danish Commerce and Companies Agency
How multinational buyers such as Hewlett-Packard can target small and medium-sized suppliers in their sustainable supply chain management
- 14:30 **COFFEE BREAK**
- 14:45 – 15:45 **(4) OPPORTUNITIES FOR FUTURE COLLABORATION: INDUSTRY, SCIENTIFIC INSTITUTIONS AND NON-GOVERNMENTAL ORGANIZATIONS—OPEN ROUNDTABLE DISCUSSION**
Moderator: Terry F. Yosie, President & CEO at WEC
- World Environment Center (WEC)**
Dr. Terry F. Yosie, President & CEO
Brief introduction to WEC's Greening the Supply Chain Projects
- General Motors**
Mrs. Jodi Theut, Government Relations & Public Policy, General Motors Corporation
The Power of Partnership: GM's Experiences with Greening the Supply Chain
- Panel Discussion**
- 15:45 **CLOSING REMARKS**
Dr. Terry F. Yosie, President & CEO, WEC
- Dr. Peter Schnurrenberger, Head of Corporate Safety, Health and Environmental Protection, F. Hoffmann-La Roche AG
- 16:00 **ADJOURNMENT**