

The World Environment Center (WEC)
and the US Environmental Protection Agency

With the support of
China Council for International Cooperation
on Environment and Development (CCICED)

are pleased to present

*Sustainable Prosperity: Success through Energy and Environment
Best Practices*

with the generous additional support of
China Enterprise Confederation



SUSTAINABLE PROSPERITY:
Success through Energy and Environment Best Practices

OCTOBER 18-19, 2005 | BEIJING, CHINA

China has experienced extraordinary sustained economic growth and prosperity for the last two decades. This important conference will explore approaches to how the public and private sector can work together to maintain sustainable industrial economic growth while dealing with key energy and environment issues. The meeting will examine a corporation's three critical elements to maintaining sustainable economic growth: internal management systems and policies, external relationships with their suppliers; and the government's role in regulating and partnering with industry. We will hear presentations on these elements from Chinese and International experts from both the private and public sector. Topics will include:

- Strengthening Capacity with Corporate Policies and Management Systems
- Progressive Supply Chain Relationships
- Creative Public and Private Partnerships
- Future Industrial Environmental Trends in China

Our presenters and speakers come from across government agencies and from world class companies in a range of industry sectors including Automotive; Pharmaceutical; Computer & Consumer Electronics; Agribusiness; Office Products; and Energy.

Join us to discuss ideas, initiatives and examples of how China will be able to maintain sustainable prosperity. The meeting will take place at:

Kempinski Hotel Beijing Lufthansa Center

No. 50 Liangmaqiao Road

Chaoyang District, Beijing 100016

People's Republic of China

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AGENDA

Tuesday October 18, 2005

- 8:00 – 9:15 **Registration**
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- 9:15 – 9:30 **Welcome and Opening Remarks by the World Environment Center**
 Event Chair, Elizabeth Lowery
 Vice President of Environment and Energy, **General Motors Corp.** & Chair,
 WEC Board of Directors
- 9:30 – 9:45 **Opening Keynote Address**
 Vice Minister Zhu Guang Yao, Secretary General, **China Council for**
 International Cooperation on Environment and Development (CCICED) &
 Vice Minister, **State Environmental Protection Agency**
- 9:45 – 10:00 **Welcome Address**
 Madam Yin Yuan Ping, Executive Deputy Director General, **China Enterprise**
 Confederation
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- Panel #1: Progressive Supply Chain Relationships**
- 10:00 – 10:30 Karl Schmidt, Vice President of Worldwide Process Excellence, **Johnson & Johnson**
 "Greening the Supply Chain: A Johnson & Johnson Case Study"
- 10:30 – 10:45 Short Break
- Panel #1 Continued**
- 10:45 – 11:15 Elizabeth Lowery, Vice President of Environment & Energy, **General Motors**
 "Supply Chain Strategies for Economic/Environmental Cooperation in China"
- 11:15 – 11:45 Huo Xinyi, Office Director for General Manager, **BeiQi Foton Motor Co., Ltd.**
 "Sustainable Development of Motor Industry in China"
- 11:45 – 12:15 **Panel Question and Answer**
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- 12:15 – 13:30 **Lunch**
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Afternoon Program

Tuesday October 18, 2005

Panel #2: Strengthening Capacity with Corporate Policies and Management Systems

Moderator: John Pearson, Syngenta

13:30 – 14:00 Mitsuo Mitch Tanaka, Senior Chief Engineer,
Corporate Environment Division, **Ricoh Co., Ltd.**
“Sustainability Self-Assessment Program (SSAP) for Environmental Management”

14:00 – 14:30 Nathan Cheng, General Manager, **Johnson Controls Solutions PRC**
“Building Social Capital in Developing Communities - One Green Building at a Time”

14:30 – 14:45 Short Break

Panel #2 Continued

14:45 – 15:15 Roger Chen, Director of Health, Safety & Environment, **Eastman Kodak - China**
“Kodak Health, Safety and Environment (HSE) Program in China”

15:15 – 15:45 Mr. Zhang Xingyi, Former Chairman of SAE-China, Society of Automotive Engineers
of China (SAE-China)
“An Overview of Best Practices in the Industry”

15:45 – 16:15 **Panel Question and Answer**

16:15 – 16:45 **Summary of Day One**

Wednesday October 19, 2005

8:00 – 9:00am **Registration**
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9:00 – 9:15 **Recap of Day One**
 John Mizroch, President, **World Environment Center**

9:15 – 9:45 **Day 2 Opening Keynote Address**
 Craig Allen, Senior Commercial Officer, **U.S. Embassy-Beijing**
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Panel #3: Innovative Collaboration between Industry & Government on Energy and Environment

Moderator: *John Mizroch, WEC*

9:45 – 10:15 Barry K. Worthington, Executive Director, **United States Energy Association**
 “Creative Public-Private Partnerships on Energy Programs”

10:15 – 10:45 Pan Chenglie, Vice President, Professor of Management, **China Enterprise Management Science Foundation**
 “Economic benefit and Environmental benefit: sustainable Innovative Collaboration between Industry & Government”

10:45 – 11:00 Short Break

Panel #3 Continued

11:00 – 11:30 Judy Castledine, **Dow China**
 “A winning partnership; Dow and SEPA working together to promote Cleaner Production in China”

11:30 – 12:00 Kristin Pierre, Environmental Protection Specialist, **Environmental Protection Agency**
 “EPA’s Green Suppliers Network: US Collaboration among Manufacturers and Government Agencies”

12:00 – 12:30 **Panel Question & Answer**
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12:30 – 14:00 **Lunch**
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Afternoon Program

Wednesday October 19, 2005

Panel #4: Future Trends in Government Regulation and Collaboration with the Private Sector

14:00 – 15:30

Presenter: Prof. Wang Xi, Director, **Environmental and Resources Law Institute (ENLI)**
Shanghai Jiao Tong University, Shanghai, China

Panel: Prof. Du Qun, **Research Institute of Environmental Law, Wuhan University,**
Wuhan, China

Prof. Cao Mingde, Associate Editor-in-chief, **Modern Law Science, Southwest University**
of Political Science and Law, Chong Qing, China

15:30 – 16:00 **Panel Question & Answer**

16:00 – 16:20 **Closing Address**
James Connaughton, Chair of the **U.S. Council on Environmental Quality**

16:20 – 16:30 **Summary Remarks**
John Mizroch, President, **World Environment Center**

16:30 – 18:00 **Closing Cocktail Reception**