



“Corporate Strategies in Response to Climate Change” **AGENDA**

Thursday-Friday, October 24-25, 2007
Augsburg, GERMANY

***The World Environment Center thanks the Environment Science Center (ESC),
University of Augsburg, for generously hosting this event.***

Rapid economic growth occurring in emerging and newly industrialized countries, along with continued expansion in developed nations, is leading to significant increases in global greenhouse gas emissions that some experts believe could increase by about 30% by 2030.

A growing number of private sector companies are responding to the climate challenge. Innovative companies seek to decouple business growth from additional emissions by rethinking their strategies, manufacturing and other technological processes, product portfolios, thus reshaping their carbon footprint across their value chain.

The Augsburg Roundtable on Corporate Strategies in Response to Climate Change will focus on four critical questions facing business and sustainability leaders:

- What are the critical climate-related assumptions that are informing future business strategy development?
- How is your existing business model, product portfolio and investment strategy changing as a result of climate change?
- How is your company implementing these changes? What new goals, organizational design, product introductions and customer strategies are under development?
- How are you simultaneously integrating the process of expanding business value while creating societal value in responding to climate change?

The Augsburg Roundtable will showcase business strategies and other practices that reduce or reverse industry's and, hence, society's carbon footprint and foster a creative dialogue among leaders of various business sectors, multi-lateral and national governmental organizations and other parties.

WEC looks forward to your participation and discussion of this most important topic.



*Environment Science Center
inno-cube
Universitätsstrasse 1a
D-86159 Augsburg
Germany*

Wednesday, October 24

WEC's partner, the Environment Science Center (ESC) of the University of Augsburg is officially opening an exhibition entitled "Our life with carbon dioxide" this afternoon. The inaugurating speech will be delivered by Prof. Dr. Ing. Albert Göttle, President of the Bavarian State Ministry for the Environment, at 16:00. WEC members are invited to attend this ceremony.

16:30 – 18:15 VISIT OF THE ESC EXHIBITION "OUR LIFE WITH CARBON DIOXIDE" (optional)

Prof. Dr. Armin Reller, Chairman of the Environmental Science Center, will guide us through the exhibition in English language.

The visit in German will be guided by Dr. Jens Soentgen, Scientific Director, Environment Science Center.

17:45 – 18:15 REGISTRATION WITH CARBONATED REFRESHMENTS

18:15 – 18:30 WELCOME

Prof. Dr. Armin Reller, Chairman, Environment Science Center

Dr. Terry F. Yosie, President & CEO, World Environment Center

18:30 - 19:45 KEYNOTE ADDRESS

UNITED NATIONS FRAMEWORK CONVENTION ON CLIMATE CHANGE

"The Clean Development Mechanisms: challenges, opportunities and outlook"

Dr. Grant Kirkman, Team Leader, Clean Development Mechanisms

Methodologies Unit, United Nations Framework Convention on Climate Change

20:30 DINNER AT THE AUGSBURGER HOF



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Thursday, October 25

09:00 – 09:15 INTRODUCTION AND MODERATION

Prof. Armin Reller, Chairman, Environment Science Center

09:15– 10:45 BOEHRINGER-INGELHEIM

“Boehringer Ingelheim’s projects to reduce its carbon footprint”

Dr. Hartmut Leidig, Head of Corporate Department, Environmental Protection & Safety, Boehringer Ingelheim GmbH

PHILIPS

“Philips corporate strategy in response to climate change”

Mr. Robert Pfarrwaller, Managing Director, Philips GmbH
Chairman, Philips Lighting, Germany, Austria, Switzerland

10:45 –11:15 BREAK

11:15 – 12:45 WEC 2007 GOLD MEDAL AWARDEE: ALCAN

“Alcan’s response to the Climate Change Challenge”

Dr. Hugh Porteous, Vice President, Government Relations, Alcan Europe



THE CARBON TRUST

“Dramatically reducing the corporate carbon footprint”

Mr. Euan Murray, Strategy Manager, Carbon Footprinting, The Carbon Trust

12:45 – 14:15 DISCUSSION AND LUNCH

14:15 – 15:00 IEF MEMBER ASSEMBLY