



The World Environment Center  
is pleased to announce an  
International Environment Forum  
European Roundtable on

## *“Biodiversity: Which Challenges for Industry?”*

### AGENDA

*Thursday-Friday, September 22-23, 2005*  
Island of Porquerolles, France

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*The World Environment Center wishes to thank Dr. Bernard Tramier and the Total Foundation for Biodiversity and the Sea for generously hosting this event.*

#### Thursday, September 22



*Hôtel Les Mèdes  
Rue de la Douane  
83400 Ile de Porquerolles*

**14:00 – 16:30 OPTION: TOUR OF THE PORQUEROLLES NATIONAL PARK**

**17:00 – 17:45 REGISTRATION**

**1745 – 18:00 WELCOME**

Dr. Bernard Tramier, Vice-Chairman of the WEC Board of Directors and Executive Director, Total Foundation for Biodiversity and the Sea

Self introduction of participants.

**18:00 - 20:00 KEYNOTE ADDRESSES and DISCUSSION**

*Moderation: Dr. Bernard Tramier, Vice-Chairman of the WEC Board of Directors*

**Museum National d’Histoire Naturelle**

Prof. Philippe Bouchet, Head of the Taxonomy Unit, Museum National d’Histoire Naturelle

**The World Conservation Union (IUCN)**

Mr. Achim Steiner, Director-General, the International Union for the Conservation of Nature, and Member of the WEC Board of Directors

**20:00 DINNER AT L’ARCHE DE NOE**



*Hôtel Les Mèdes  
Rue de la Douane  
83400 Ile de Porquerolles*

**Friday, September 23**

**08:30 – 08:40 INTRODUCTION**

Dr. Hartmut Leidig, IEF Chair and Head of Corporate Department,  
Environmental Protection & Safety, Boehringer-Ingelheim GmbH

**08:40 – 10:00 INDUSTRY CASE STUDIES SESSION 1**

**Total Foundation for Biodiversity and the Sea Case**

*“Biodiversity: How to deal with such a new challenge for an oil company”*

Dr. Bernard Tramier, Executive Director, Total Foundation for Biodiversity  
and the Sea, and Vice-Chairman of the WEC Board of Directors

**Alcan Case**

Mr. Mathieu Bouchard, Vice President, Branding and Economic Development,  
Alcan Primary Metal Group

**10:00 – 10:20 BREAK**

**10:20– 10:50 THE EUROPEAN UNION’S POLICY OUTLOOK**

*“The European Union’s Policy on Biodiversity”*

Ms. Dominique Vlasto, Member of the European Parliament, Deputy Mayor of  
Marseille and Member of the Provence-Alpes-Côte d'Azur Regional Council

**10:50 – 11:20 A MULTI-STAKEHOLDER PARTNERSHIP**

*“The Tour Operators Initiative: Building Sustainability through Partnership”*

Ms. Giulia Carbone, Programme Officer, Sustainable Tourism, Division of  
Technology, Industry and Economics, United Nations Environment  
Programme

**11:20 – 11:40 BREAK**

**11:40 – 13:00 INDUSTRY CASE STUDIES SESSION 2**

**CEMEX Case**

Mr. Armando J. Garcia Segovia, Executive Vice President of Development,  
CEMEX S.A, and Member of the WEC Board of Directors

**Inco Case**

*“The Goro Nickel Project: Protecting the Marine Environment”*

Mr. William A. Napier, Vice President, Environment and Health, Inco Limited

**13:00 – 14:00 LUNCH**

**14:00 – 15:00 IEF MEMBER ASSEMBLY**



***“Biodiversity: Which Challenges for Industry?”***

**REGISTRATION FORM**

**September, 22-23, 2005**

**Island of Porquerolles, France**

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

**Hotel Registration:**

Arrival date: \_\_\_\_\_ Departure date: \_\_\_\_\_ No. people: \_\_\_\_\_

Special requests: \_\_\_\_\_

**Accommodation :**

**Hotel Les Mèdes**

rue de la Douane  
F-83400 Ile de Porquerolles  
t : 04 94 12 41 24  
f: 04 94 58 32 49  
<http://www.hotel-les-medes.fr>

The micro-island of Porquerolles is part of Europe's first marine national park created in 1963. A privileged partner of the Total Foundation for Biodiversity and the Sea, it is also a pilot site for the European Union's Natura Network 2000.

For more information, please visit:  
<http://www.portcrosparcnational.fr/accueil> (only in French)

The Porquerolles island is only 5 km away from the Toulon s airport. We access it by taking a short taxi ride to La Tour Fondue's port and then a sea shuttle ([www.tlv-tvm.com](http://www.tlv-tvm.com)) departing every hour. You can get connecting flights to Toulon from following international airports: Paris-Orly, London Gatwick and Strasbourg.

**Limited accommodations have been arranged at the Hotel Les Mèdes** at the price of 125 EUR per night inclusive of VAT, service and breakfast.

Please forward this form via fax to Isabelle Sécher, WEC European Program Manager, **before July, 28**. She will handle your hotel arrangements on a first come, first served basis.

Tel: +49 821 598 3563 ; Fax : **+49 821 598 3559**

You may also respond by e-mail to **[isecher@wec.org](mailto:isecher@wec.org)**

Thank you, and we look forward to seeing you in Porquerolles!