



The World Environment Center
is pleased to announce an
International Environment Forum
European Roundtable on

“Biodiversity: Which Challenges for Industry?”

AGENDA

Thursday-Friday, September 22-23, 2005
Island of Porquerolles, France

The World Environment Center wishes to thank Dr. Bernard Tramier and the Total Foundation for Biodiversity and the Sea for generously hosting this event.

Thursday, September 22



*Hôtel Les Mèdes
Rue de la Douane
83400 Ile de Porquerolles*

14:00 – 16:30 OPTION: TOUR OF THE PORQUEROLLES NATIONAL PARK

17:00 – 17:45 REGISTRATION

1745 – 18:00 WELCOME

Dr. Bernard Tramier, Vice-Chairman of the WEC Board of Directors and Executive Director, Total Foundation for Biodiversity and the Sea

Self introduction of participants.

18:00 - 20:00 KEYNOTE ADDRESSES and DISCUSSION

Moderation: Dr. Bernard Tramier, Vice-Chairman of the WEC Board of Directors

Museum National d’Histoire Naturelle

Prof. Philippe Bouchet, Head of the Taxonomy Unit, Museum National d’Histoire Naturelle

The World Conservation Union (IUCN)

Mr. Achim Steiner, Director-General, the International Union for the Conservation of Nature, and Member of the WEC Board of Directors

20:00 DINNER AT L’ARCHE DE NOE



*Hôtel Les Mèdes
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83400 Ile de Porquerolles*

Friday, September 23

08:30 – 08:40 INTRODUCTION

Dr. Hartmut Leidig, IEF Chair and Head of Corporate Department,
Environmental Protection & Safety, Boehringer-Ingelheim GmbH

08:40 – 10:00 INDUSTRY CASE STUDIES SESSION 1

Total Foundation for Biodiversity and the Sea Case

“Biodiversity: How to deal with such a new challenge for an oil company”

Dr. Bernard Tramier, Executive Director, Total Foundation for Biodiversity
and the Sea, and Vice-Chairman of the WEC Board of Directors

Alcan Case

Mr. Mathieu Bouchard, Vice President, Branding and Economic Development,
Alcan Primary Metal Group

10:00 – 10:20 BREAK

10:20– 10:50 THE EUROPEAN UNION’S POLICY OUTLOOK

“The European Union’s Policy on Biodiversity”

Ms. Dominique Vlasto, Member of the European Parliament, Deputy Mayor of
Marseille and Member of the Provence-Alpes-Côte d'Azur Regional Council

10:50 – 11:20 A MULTI-STAKEHOLDER PARTNERSHIP

“The Tour Operators Initiative: Building Sustainability through Partnership”

Ms. Giulia Carbone, Programme Officer, Sustainable Tourism, Division of
Technology, Industry and Economics, United Nations Environment
Programme

11:20 – 11:40 BREAK

11:40 – 13:00 INDUSTRY CASE STUDIES SESSION 2

CEMEX Case

Mr. Armando J. Garcia Segovia, Executive Vice President of Development,
CEMEX S.A, and Member of the WEC Board of Directors

Inco Case

“The Goro Nickel Project: Protecting the Marine Environment”

Mr. William A. Napier, Vice President, Environment and Health, Inco Limited

13:00 – 14:00 LUNCH

14:00 – 15:00 IEF MEMBER ASSEMBLY



“Biodiversity: Which Challenges for Industry?”

REGISTRATION FORM

September, 22-23, 2005

Island of Porquerolles, France

Name: _____

Title: _____

Company: _____

Address: _____

Phone: _____ Fax: _____ E-mail: _____

Hotel Registration:

Arrival date: _____ Departure date: _____ No. people: _____

Special requests: _____

Accommodation :

Hotel Les Mèdes

rue de la Douane
F-83400 Ile de Porquerolles
t : 04 94 12 41 24
f: 04 94 58 32 49
<http://www.hotel-les-medes.fr>

The micro-island of Porquerolles is part of Europe's first marine national park created in 1963. A privileged partner of the Total Foundation for Biodiversity and the Sea, it is also a pilot site for the European Union's Natura Network 2000.

For more information, please visit:
<http://www.portcrosparcnational.fr/accueil> (only in French)

The Porquerolles island is only 5 km away from the Toulon s airport. We access it by taking a short taxi ride to La Tour Fondue's port and then a sea shuttle (www.tlv-tvm.com) departing every hour. You can get connecting flights to Toulon from following international airports: Paris-Orly, London Gatwick and Strasbourg.

Limited accommodations have been arranged at the Hotel Les Mèdes at the price of 125 EUR per night inclusive of VAT, service and breakfast.

Please forward this form via fax to Isabelle Sécher, WEC European Program Manager, **before July, 28**. She will handle your hotel arrangements on a first come, first served basis.

Tel: +49 821 598 3563 ; Fax : **+49 821 598 3559**

You may also respond by e-mail to **isecher@wec.org**

Thank you, and we look forward to seeing you in Porquerolles!