2013 WEC GOLD MEDAL
FOR INTERNATIONAL CORPORATE
ACHIEVEMENT IN SUSTAINABLE DEVELOPMENT
JURY CITATION

The Jury is pleased to award the 2013 WEC Gold Medal for International Corporate Achievement in Sustainable Development to Unilever. Unilever has a longstanding commitment to implementing sustainable development. The Unilever Sustainable Living Plan—its Signature Project that the Jury evaluated—takes this commitment to a new level. The Unilever Sustainable Living Plan is the core business strategy of the company, and it establishes concrete goals and metrics to be measured and achieved by 2020. Specifically, it seeks to achieve sustainable sourcing of 100% of its agricultural raw materials within eight years, help two billion people to take action to improve their health and well being, and pledges to reduce the environmental footprint of its products in half while doubling the size of its business.

Unilever’s governance is guided by its Code of Business Principles based on honesty, integrity, and openness, and its supplier code which embodies a commitment to human dignity and labor rights. The accountability for implementing the Unilever Sustainable Living Plan begins with the Chief Executive Officer and extends across the senior leadership team and all business units and includes employees. Success is achieved through establishing multi-stakeholder partnerships, supply chain initiatives and innovations in products, manufacturing, packaging, logistics and distribution.

The Unilever Sustainable Living Plan is pioneering in that it takes responsibility across the company’s value chain. The Plan is designed to meet the global challenges of drinking water, health and hygiene, nutrition, sustainable resources, climate change, and improved livelihoods.

The Jury is greatly impressed by the breadth of Unilever’s sustainable business practices and products as driven by its robust Signature Project, The Unilever Sustainable Living Plan, which establishes substantial evidence of their longstanding commitment to sustainable development. The Jury is proud to designate Unilever as the 2013 WEC Gold Medal Awardee, and is confident that its forward looking approach will empower positive global impacts.