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Nestlé Ltd. to Receive 2011 World Environment Center *Gold Medal for International Corporate Achievement in Sustainable Development*

Washington, D.C.—December --, 2010. The World Environment Center’s (WEC) Twenty-Seventh Annual *Gold Medal for International Corporate Achievement in Sustainable Development* will be awarded to Nestlé Ltd. for its commitment to environmental sustainability across its value chain and throughout multiple levels of company management. **[Insert from Nestlé name of the person who will accept the award]** will accept the Gold Medal Award on behalf of the company on Thursday, May 19, 2011 during the Gold Medal Presentation Ceremony in Washington, D.C.

Nestlé was selected by the independent Gold Medal Jury, chaired by Dr. Joel Abrams, Professor Emeritus at the University of Pittsburgh. The Jury found that Nestlé’s environmental practices have been guided since 2008 by its “Creating Shared Value” initiative, contributing to the health and well-being of consumers as well as improving the economic and social conditions in communities located across Nestlé’s entire value chain.

Nestlé’s “Creating Shared Value” initiative served as the basis for the company’s Gold Medal application, and provided a compelling representation of the company’s ongoing commitments to environmental sustainability. Nestlé stakeholders from intergovernmental, humanitarian, and religious organizations, business, and academia, comprise its Creating Shared Value Advisory Board under the leadership of its Chief Executive Officer.

[Insert for Quote from Nestlé]

“On behalf of the independent Gold Medal Jury, I extend my congratulations to Nestlé for advancing sustainable practices across its many business operations and product categories,” stated Dr. Abrams. “The Creating Shared Value program will establish long-term benefits for society and shareholders by increasing natural, social, human and financial capital. As with past recipients, the Gold Medal provides a positive incentive for Nestlé to extend its commitments to improve people’s living standards and quality of life.”

The World Environment Center's *Gold Medal for International Corporate Achievement in Sustainable Development* was established in 1985 to recognize significant industry initiatives in global environmental excellence and sustainable development. Recent recipients of the WEC Gold Medal Award are: Wal-Mart Stores (2010), The Coca-Cola Company (2009), Marks & Spencer (2008), Alcan Inc (2007), ABN AMRO Bank (2006), Starbucks (2005), Johnson Controls Inc. (2004), Ricoh Group Ltd. (2003) and CEMEX (2002).

The WEC Gold Medal Jury is independent of WEC and its programs, and is composed of international leaders from academia, government, non-governmental organizations and retired industry professionals.

About Nestlé

[Insert from Nestlé]

About World Environment Center

The World Environment Center, headquartered in Washington, D.C. with offices and operations in emerging and developed markets, is unique in its direct application of sustainable development strategies and practices to the business operations of its member companies. WEC creates sustainable business solutions through individual projects in emerging markets; convenes leadership roundtables to shape strategic thinking across a range of sustainability topics; and honors industry excellence through the annual awarding of its Gold Medal Award. An independent non-profit organization, WEC conducts no advocacy activities. For more information, please visit www.wec.org.