

2015 JURY CITATION

The Gold Medal Jury is pleased to designate SC Johnson as the 2015 recipient of WEC's Gold Medal for International Corporate Achievement in Sustainable Development. SC Johnson had previously received this prestigious award in 1994. The Jury recognized that SC Johnson has maintained consistent leadership and developed strong commitments to sustainability goals throughout its innovative business processes and with its highly skilled employees. Achieving such goals depends upon measuring results against meaningful targets, reducing the company's environmental footprint, and creating products that make our lives better.

This year, SC Johnson is being recognized for its comprehensive focus on sustainability, capped off by its rigorous Greenlist™ process to improve product ingredients. The Greenlist™ process, refined with input from experts such as Forum for the Future, World Wildlife Fund and the U.S. EPA, as well as suppliers, university scientists and other organizations, focuses on continuously improving chemical performance in all new and reformulated products. The SC Johnson Greenlist™ process also includes a robust reporting system that tracks scores at the product, division and corporate levels.

SC Johnson is also recognized for extending the application of its core values to meet the needs of the poorest citizens around the globe. In Rwanda, SC Johnson has worked with pyrethrum farmers to improve quality and yields, thereby boosting their incomes. Its WOW program in Ghana, created in partnership with Cornell University and the Bill and Melinda Gates Foundation, aims to prevent malaria using a creative new business model whereby pest control products are bundled with home cleaning and personal care products valued by at-risk rural consumers.

The Jury positively acknowledges SC Johnson's commitment to embed sustainability into its corporate strategy and operations, and the Jury also congratulates SC Johnson for its work to enhance livelihoods, provide sustainable products, and improve human health. The progress made in the two decades since SC Johnson first received WEC's Gold Medal is impressive, and the Jury is confident that SC Johnson will continue to be a leader given its laudable sustainability performance over time. Congratulations to SC Johnson in receiving the 2015 WEC Gold Medal Award.