

SC JOHNSON TO RECEIVE WORLD ENVIRONMENT CENTER GOLD MEDAL AWARD ON MAY 14

The World Environment Center (WEC) is pleased to announce that its 31st Annual Gold Medal for International Corporate Achievement in Sustainable Development will be awarded to SC Johnson on Thursday, May 14, 2015, during the Gold Medal Presentation Ceremony in Washington, D.C. The company is being recognized for its company-wide focus on sustainability and transparency, capped off by its rigorous Greenlist™ process to improve product ingredients.

The SC Johnson Greenlist™ ingredient management process focuses on continuously improving chemicals in the company's products. The company's goal is to increase, year-on-year, the percentage of ingredients that has a lower impact on the environment and human health. In conjunction with its Greenlist™ process, SC Johnson recently published its restricted use materials list, which is used by product formulators. It also announced plans to expand its industry-leading ingredient disclosure program by providing product-specific fragrance ingredients and plans to launch the program in Europe later this year.

Stated SC Johnson Chairman and CEO Fisk Johnson, "We are committed to continuously improving our products and the ingredients that go into them. This ongoing work is fundamental for us and the information we share through our ingredient disclosure program helps us earn the trust of the families who use our products. To be recognized for these commitments with a Gold Medal Award is a special honor, and an inspiration for us to do even more."

Added WEC President & CEO Terry F. Yosie, "The World Environment Center is pleased to award the 2015 Gold Medal to SC Johnson, in part for its consistent commitment to sustainability over the years. SC Johnson has achieved a rare feat in that this is the second time it has earned our award, the first having occurred in 1994. These accolades are a testament to the continuity of the company's leadership over time, and we wish them continued success."

The following day, WEC will host its annual Gold Medal Colloquium at the National Press Club in Washington, D.C. The theme of this year's agenda is "Business Planning for a More Complex World," and will feature international thought leaders on business solutions and planning for a low carbon economy and other major societal needs.

The World Environment Center's Gold Medal for International Corporate Achievement in Sustainable Development was established in 1985 to recognize significant industry initiatives in global environmental excellence and sustainable development. Recent recipients of the WEC Gold Medal Award are: Volkswagen (2014), Unilever (2013), IBM (2012), Nestlé (2011), Wal-Mart Stores (2010), The Coca-Cola Company (2009), and Marks & Spencer (2008).

The Gold Medal Jury is independent of WEC and its programs, and is composed of international leaders from academia, government, non-governmental organizations and retired industry professionals.

About SC Johnson

SC Johnson is a family company dedicated to innovative, high-quality products, excellence in the workplace and a long-term commitment to the environment and the communities in which it operates. Based in the USA, the company is one of the world's leading manufacturers of household cleaning

products and products for home storage, air care, pest control and shoe care. It markets such well-known brands as GLADE®, KIWI®, OFF!®, PLEDGE®, RAID®, SCRUBBING BUBBLES®, SHOUT®, WINDEX® and ZIPLOC® in the U.S. and beyond, with brands marketed outside the U.S. including AUTAN®, TANA®, BAMA®, BAYGON®, BRISE®, KABIKILLER®, KLEAR®, MR MUSCLE®, and RIDSECT®. The 129-year-old company, that generates \$9 billion in sales, employs nearly 13,000 people globally and sells products in virtually every country around the world. www.scjohnson.com

About the World Environment Center

The World Environment Center, headquartered in Washington, D.C., with offices and operations in emerging and developed markets, is unique in its direct application of sustainable development strategies and practices to the business operations of global companies. WEC creates sustainable business solutions through individual projects in emerging markets; convenes leadership roundtables to shape strategic thinking across a range of sustainability topics with a specific focus on the preparation of business leaders to implement sustainability; and honors industry excellence through its annual Gold Medal Award. An independent non-profit organization, WEC conducts no advocacy activities. For more information, please visit www.wec.org.