

## MEMORANDUM OF UNDERSTANDING

**THIS MEMORANDUM OF UNDERSTANDING** is made this 10 February 2009 BETWEEN:

- (1) **the World Environment Center**, whose registered address is at 734 Street NW Suite 720 Washington, DC 20005, USA (hereinafter referred to as "WEC") of the first part;
- (2) **the Singapore Environment Council**, whose registered address is at 1 Cluny Road, House No 3 S(259569), Singapore (hereinafter referred to as "SEC") of the second part.

The aforesaid Parties shall hereinafter be referred to as "the Parties" and individually referred to as "WEC" or "SEC".

### WHEREAS

A. Founded in 1974, WEC is an independent, not-for-profit, nonadvocacy organization that advances sustainable development through the business strategies and operations of global companies in partnership with governments, non-governmental organizations and other stakeholders. Its mission is supported through three complimentary programs:

- (a) Capacity Building, Advancing Sustainable Solutions
- (b) Membership Roundtables: Learning & Building Competency
- (c) WEC Gold Medal Award

B. The SEC is an environmental non Government organization established since 1995 that promotes greater environmental awareness and responsibility amongst the general public and the business community. It aims to create a more sustainable society through key programs that focus on environmental education at a community level; rewarding industries for environmental leadership in management and products; building competency and providing training to businesses. Programs that have gained traction over the years include the following:

- (a) School's Green Audit Programme
- (b) Green Transport Week
- (c) Project: Eco-office
- (d) Singapore Green Labelling Scheme

SEC also plays an advisory role on several public and private sector committees and focus groups.

C. The Parties acknowledge that they share a common objective in advancing and enabling environmentally sustainable solutions. As such, the Parties seek mutual collaboration to enhance their profile and presence in the regions outside of the territories they are currently based in.

D. In addition, SEC recognises the expertise and experience WEC has in the field of capacity building. Through partnership with WEC, SEC seeks to foster greater engagement of the local industries in dealing with issues related to environmental sustainability. WEC pursues this partnership effort as it recognizes the potential of either deriving benefits for its member companies or enlarging its current membership base consistent with the scope of its mission.

- E. Pursuant to the foregoing, the Parties shall enter into the Memorandum of Understanding (hereinafter referred to as "MoU") which shall demonstrate the general intention of the Parties for the collaboration as described below.

**NOW THE PARTIES DECLARE THEIR INTENTION AS FOLLOWS:-**

**1 INAUGURAL ROUNDTABLE IN 2009**

- 1.1 The Parties are keen to conduct a pilot roundtable in 2009 in Singapore. This inaugural event will serve as a working platform for the Parties to assess the feasibility of developing future partnerships and earmark the start of a potential long term partnership between the Parties. At the same time, this introductory roundtable aims to provide the roundtable participants with a basic grasp of key concepts regarding environmental sustainability issues and how these can be applied to add value to their business operations.
- 1.2 Participation in this roundtable would be highly selective and limited to senior level management such as Managing Directors, Vice-President, CEO or personnel holding designations of similar seniority in a company. In addition, the Parties seek to invite participants from industry sectors where there is greatest potential for development of future programs based on the foundation established through this pilot roundtable.
- 1.3 In order to ensure that a firm basic understanding of the underlying principles and motivation behind ensuring environmental sustainability can be imparted to roundtable participants, the Parties will structure the contents of the roundtable around the following themes:
- (a) Integration of sustainable development into business strategy and operations to create value;
  - (b) Business objectives for achieving and investing in environmental protection; and
  - (c) Successful implementation of environmentally sustainable practices across the business value chain (e.g. energy efficiency).
- 1.4 With a wealth of experience in successfully organizing roundtables around the globe, the WEC will provide advice on suitable topics to be included as well as work with SEC to arrange for relevant speakers to convey these topics.
- 1.5 Based in Singapore, the SEC will undertake all administrative proceedings related to this inaugural roundtable such as registration of participants, arranging for the event venue etc.

**2 DURATION OF MoU**

- 2.1 Unless mutually extended in writing, this MoU shall expire after a period of one year with effect from the date first above mentioned or when the Parties decide to discontinue with the proposed collaboration. For the avoidance of doubt, the Parties shall be at liberty to discontinue this MoU by written notice and the proposed collaboration at any time and neither Party shall be under any liability to the other by reason of such discontinuance.

**3 VARIATION**

3.1 This MoU may be amended or modified or varied only by an instrument in writing signed by the duly authorised representatives of the respective Parties hereto.

**IN WITNESS WHEREOF** the Parties set their hands the date and year first above written.

Signed by

Mr Terry F. Yosie  
President and CEO  
World Environment Center

for and on behalf of  
**WEC**

Signed by

Ms Isabella Loh Wai Kiew  
Chairman  
Singapore Environment Council

for and on behalf of  
**SEC**