



News Release

For Immediate Release

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Contact: Gwen Davidow, Director of Corporate Programs

E-mail: [gdavidow@wec.org](mailto:g davidow@wec.org)

World Environment Center Announces New Leadership and New Goals

Washington, DC- The World Environment Center (WEC), a leading non-profit organization that promotes sustainable development and efficient use of natural resources in multinational enterprises, has appointed Dr. Terry F. Yosie as its new President & CEO. Dr. Yosie has held senior executive positions in government, the private sector and management consulting and has extensive international experience in creating sustainable development policies and strategies.

“The WEC Board of Directors is very pleased that Terry Yosie has agreed to lead our efforts to expand sustainability commitments around the world,” stated WEC Board Chair Elizabeth A. Lowery, Vice President for Environment and Energy at the General Motors Corporation. “Terry is a proven leader who has a demonstrated ability to take existing organizations to a new level. His work in directing the U.S. Environmental Protection Agency’s Science Advisory Board and the chemical industry’s Responsible Care® initiative to greater effectiveness and reputation is a testament to his strengths in developing and implementing leadership strategies.”

Prior to WEC, Dr. Yosie was Vice President for Responsible Care at the American Chemistry Council where he was a leader in developing the global chemical industry’s Responsible Care Global Charter endorsed by United Nations Secretary General Kofi Annan in February, 2006. He was also Executive Vice President of Ruder Finn, a New York based consultancy; Vice President for Health and Environment at the American Petroleum Institute; and Director of EPA’s Science Advisory Board. From 1995-2001 he served on the U.S. National Academy of Sciences Board on Environmental Studies and Toxicology. He is the author of over 60 published papers on environment, health, safety, security and sustainable development and is co-author of a book entitled *Sustainable Environmental Management*.

“I am delighted to begin this exciting new opportunity, one that involves marshalling the talents and resources of global corporations, national and multi-lateral governmental bodies and non-government organizations to further the mission of the World Environment Center. WEC is focused on providing environmentally beneficial and sustainable development practices to its membership through international roundtables and member supported projects.”

WEC is initiating a series of ambitious goals for 2007. They include:

- Increasing programs to provide technical assistance and capacity building worldwide.
- Expanding WEC’s presence in Asia-Pacific countries to continue working with governments and enterprises that are committed to sustainable development in that region.
- Growing the WEC membership within and beyond the twelve business sectors currently represented.

For further information, contact Gwen Davidow, Director of Corporate Programs at WEC at (202) 312 1281 or [gdavidow@wec.org](mailto:g davidow@wec.org).

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The World Environment Center (WEC) is an independent, not-for-profit, non-advocacy organization. Working with the private sector, international organizations, non-governmental organizations and academia, the WEC promotes sustainable development by encouraging leadership, improving health and safety practices worldwide, and fostering the efficient use of natural resources to protect the global environment. The WEC supports its mission through three central programs: the International Environment Forum (IEF); the WEC Gold Medal Award; and Capacity Building for the Environment programs. For more information about the WEC, please visit <http://www.wec.org/>