



**GOLD MEDAL COLLOQUIUM:**

***“Preparing Business Leaders for a Sustainable Future”***

***National Press Club***

***529 14<sup>th</sup> Street, NW, 13<sup>th</sup> Floor, Murrow-White-Lisagor Room***

***8:00 a.m.—2:30 p.m.***

***Friday, May 16, 2014***

***Washington, D.C.***

**AGENDA**

8:00 Registration

8:30 Welcome

Terry F. Yosie, President & CEO, World Environment Center

Mike Barry, Director of Sustainable Business, Marks & Spencer and  
Chair, WEC Board of Directors

8:45 ***Session 1: Why Does Business Need New Leadership and Skills to Prosper in the Future?***

Speakers:

- Mike Barry, Marks & Spencer
- Prof. Bradford S. Gentry, Co-Director, Center for Business & the Environment, Yale University

Moderator: Paul Camuti, Senior Vice President, Innovation, and Chief Technology Officer, Ingersoll Rand

9:30 ***Session 2: What Are the Emerging Scientific/Technological/Social Breakthroughs That Will Reshape Learning of Environment/Sustainability? What Are the Implications for Business, Government and Universities?***

Speakers:

- Isabel Studer, Director, Instituto Global para la Sostenibilidad, Tecnológico de Monterrey
- Sebastian Patta, Vice President, Human Resources, Volkswagen of America
- Theresa A. Maldonado, Division Director, Engineering Education and Centers, U.S. National Science Foundation

Moderator: David Etwiler, CEO, Siemens Foundation

10:30 Beverage and Conversation Break

10:45 ***Session 3: What Are the High Priority Skills Sets and Curriculum Content for Preparing Future Business Leaders to Implement Sustainability? How Are Companies Assessing Their Needs for Talent?***

Speakers:

- Peter Schnurrenberger, Roche Group Chief SHE Officer, F. Hoffmann-La Roche
- Ann Klee, Vice President, Environment, Health and Safety, General Electric
- Wayne S. Balta, Vice President, Corporate Environmental Affairs and Product Safety, IBM

Moderator: Terry F. Yosie, World Environment Center

11:45 ***Session 4: How Are Companies and Universities Building More Innovative Relationships to Strengthen the Talent Pipeline for Business and Sustainability-Related Skills?***

Speakers:

- Eunice Heath, Global Director, Sustainability, Dow Chemical Company
- Bob Langert, Corporate Vice President, CSR and Sustainability, McDonald's
- Liz Maw, Chief Executive Officer, Net Impact

Moderator: Michael Patrick, Director, Global Talent Acquisition, DuPont

12:45-2:00 Mike Barry, Closing Remarks  
Adjournment and Lunch