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WEC NEWSLETTER

• IEF • GOLD MEDAL • CAPACITY BUILDING

First WEC Roundtable in China: Groundbreaking Event

“Through partnerships with both developed and developing countries alike, we can accelerate the deployment of technologies for hydrogen, nuclear energy, and renewable fuels and electricity, and foster a long-term global approach to reducing the greenhouse gas intensity of our economies.”

**James Connaughton,
Chair,
Council on
Environmental
Quality**
October 19, 2005

On October 18 and 19th, the World Environment Center held its first ever Asian-Pacific Roundtable in China. The meeting featured impressive presentations by senior public and private sector presentors. Attendees included high level government and industry representatives from both China and the international community. The WEC Roundtable event in Beijing was memorable and will benefit the Center as we plan future activities in China. The Center’s co-sponsors for this Roundtable were the China Council for International Cooperation on Environment and Development (CCICED) and the United States Environmental Protection Agency. The meeting was supported by the China Enterprise Confederation.

The Center was particularly honoured to open and close the meeting with two highly distinguished speakers from the Chinese and the U.S. governments: Minister Zhou Guangyao, the Vice Minister of China’s State Environmental Protection Agency and the Secretary General of one of our co-sponsors, the China Council for International Cooperation on Environment and Development; and Mr. James Connaughton, President Bush’s top environmental advisor as Chair of the U.S. Council on Environmental Quality.

The meeting was attended by over one hundred participants, including representatives from multinational corporations based in China and the U.S. as well as representatives from U.S. and Chinese government, academia, trade associations and NGOs. Three Board members were able to attend; Elizabeth Lowery, Karl Schmidt and Barry Worthington and all three made outstanding presentations regarding, respectively, General Motor’s supply chain strategies for environmental cooperation, Johnson & Johnson’s Greening the Supply Chain efforts, and the U.S. Energy Association’s models for public-private partnerships on energy.



In addition, the meeting highlighted a wide array of expertise from member companies such as Dow, Johnson Controls, Inc., Ricoh, Kodak as well as China-based panellists. WEC members can

access the Roundtable materials by going to the WEC member website at www.wec.org/login.htm and entering their user name and password. In the upcoming months, the WEC would like to build on the success of this meeting and continue to strengthen relationships with Chinese industry government, and other institutions.



UPCOMING IEF MEETINGS

MARCH 9-10, 2006

TORONTO, CANADA

IEF North American Roundtable
*"Creative Cleaner Production
Strategies and Supply Chains"*

Hosted by Inco Ltd, this Spring Roundtable will analyze clean production and supply chain case studies in various industries.

MAY 12, 2006

WASHINGTON, D.C.

Annual WEC Colloquium

Hosted by the Gold Medal Award winner company to be announced in January 2006, this one day meeting will focus on an issue related to sustainable development.

JUNE 8-9, 2006

HELSINKI, FINLAND

IEF European Roundtable

*"Biodiversity: Industry Responses to
a Challenging Issue"*

Hosted by Schering AG, this Roundtable will be the second European meeting in a row examining how industry impacts biodiversity and what actions can be taken to successfully address this complex issue.

SEPTEMBER 22-23, 2006

DETROIT, USA

IEF North American Roundtable

"Energy and the Environment"

WEC Examines Issues Surrounding Biodiversity and Multinational Corporations



On September 22-23, the French micro-island of Porquerolles - European Union's first marine national park – provided an extraordinary setting to host the IEF European Roundtable on "Biodiversity: Which Challenges for Industry?". The twenty-eight European and North American attendees greatly benefited from the expertise of our event sponsor Bernard Tramier, Vice-Chairman of the WEC Board of Directors and Executive Director of the Total Foundation for Biodiversity

and the Sea. Indeed, Bernard Tramier chose the location, organized a memorable tour of the National Park led by the park's deputy director and invited an inspiring scientist as keynote speaker; Professor Philippe Bouchet, Head of Taxonomy Collections at France's National Museum for Natural History. IEF delegates also found most valuable to listen to and exchange ideas with Achim Steiner, Executive Director of the International Union for the Conservation of Nature (IUCN) and also member of the WEC's Board of Directors, who gave the second keynote address. After having summarized world's biodiversity state, Mr. Steiner emphasized industry's opportunities in the raising markets for ecosystem services and pointed out the untapped potential that bio-mimicry represents for sustainable manufacturing.

The thought provoking case studies were presented by the host Bernard Tramier, Board member Armando Garcia Segovia (CEMEX), William Napier (Inco Ltd), Mathieu Bouchard (Alcan) and Giulia Carbone (UNEP). These case studies generated great deal of discussion. Participants also heard an overview of the accomplishments and challenges of the European Union's biodiversity policy from Mrs. Dominique Vlasto, Deputy Mayor of Marseille and Member of the European Parliament. WEC invites its Members to review the presentations on our members' site at www.wec.org/login.

After the formal meeting, WEC members agreed that there was still much more to discuss, so it was decided to address biodiversity issues in a second meeting. This event will take place in June 8-9, 2006 in Helsinki, Finland. WEC thanks Board member Dr. Dieter Hübl (Schering AG) who will be hosting this meeting.

*For more information on IEF meetings, and Membership News
visit our web site www.wec.org*

Greening the Supply Chain Initiative: USAID and Alcoa Partner for Another Successful Project in Romania



This Fall, European Program Manager Isabelle Sécher represented the WEC at a US Agency for International Development (USAID) conference focusing on the environmental impacts of the water and mining industries in Bucharest, Romania. She presented WEC's Greening the Supply Chain Initiative and met with representatives of the USAID/EGAT Bureau as well as the USAID mission in Romania. USAID, which funded WEC's previous pilot supply chain management projects in Mexico and Brazil, will now be supporting WEC's work in Romania.

Preliminary discussions with Dr. Jürg Furrer, Head of EHS, Alcoa Europe SA, had indicated that Alcoa was interested in replicating in Romania the excellent results achieved in Mexico. After the USAID conference, Ms. Sécher visited the Alcoa Fujikora (AFL) manufacturing facility in Arad, where 1200 employees produce wire harnesses and integrated electrical distribution systems for the automotive industry. Her host, Mr. Günter Kuss, the plant's Managing Director, took her on a tour of the AFL Arad facility, a state-of-the-art facility that won Alcoa's EHS Award in 2005. Mr. Kuss remarked that many Romanian SMEs still lack EHS culture and that the Greening the Supply Chain Initiative is an appropriate incentive to drive AFL's local suppliers to cleaner production and increased energy efficiency.

Alcoa is the world's leading producer and manager of primary aluminum, fabricated aluminum and alumina facilities, and is active in all major aspects of the industry. The company has 131,000 employees in 43 countries and has been a member the Dow Jones Sustainability Indexes since 2001.

WEC Elects Two New Board Members

The World Environment Center (WEC) recently announced the election of two members to its Board of Directors, Ms. Jan Dell with CH2M Hill and Mr. Robert Accarino with Abbott.



Dell is a Vice President in CH2M Hill's Industrial Client Group and works with multinational companies to devise and implement sustainable business programs and practices to maximize their economic performance and enhance their brands. In her 20+ years of experience, she has worked closely with global clients in the petroleum, chemical, footwear, apparel, entertainment and manufacturing industries to effect eco-efficiency improvements in their business processes and supply chains.

Accarino joined Abbott in 1997 and is currently Director, Environmental Affairs. He is responsible for providing overall direction for Abbott's environmental commitment to global citizenship through policy development, strategic planning, and outreach programs and partnerships.

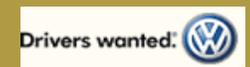
"We are delighted that Jan and Bob have joined our Board," said Elizabeth Lowery, WEC Board Chair and Vice President of Environment & Energy at General Motors. "Their diverse experience will add tremendous value to WEC's efforts to work with public and private sectors and the NGO community to promote sustainable development."

TWO NEW ADDITIONS TO WEC MEMBERS

The WEC is pleased to announce that **Volkswagen** and

DaimlerChrysler

are the Center's two newest members.



DAIMLERCHRYSLER

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Canadian Government Looks to Industry for Building a Case on “Greening of Government”



National Round Table on the Environment and the Economy (NRTEE) with the support of Public Works and Government Services Canada (PWGSC) held an Executive Forum entitled “Greening of Government” on October 20, 2005 in Ottawa, Canada. A number of WEC members presented exemplary case studies at this meeting and WEC supported their involvement in an effort to assist Canadian government while its more than hundred departments get ready to move towards creating a sustainable establishment.

The meeting was held in accordance with Canadian Government’s green procurement strategy which is ultimately linked to Canada’s sustainable development.

More than 40 Canadian senior officials from various government agencies, including environment, health, and transportation, attended this invitation-only meeting which was moderated by Glen Murray, NRTEE Chair.

Innovative business cases were presented by senior representatives of top multinational companies; Robert Weese, Vice President Government and External Relations of General Electric Canada (Ecomagination program); Ben Packard, Director, Environmental Affairs and Corporate Social Responsibility of Starbucks; (CAFE Practices); WEC member Scott Johnson, Vice President, Global Environmental & Safety Actions of S.C. Johnson (Greenlist); WEC member Gerritt Reinders, Director Sustainable Solutions of Johnson Controls, Inc. (green buildings) and Blake Smith, Director Environment, Energy and Vehicle Safety of Ford Motor Company (green supply chains).

WEC’s former vice-chair and current professor at Carleton University, Bob Slater ended the meeting with remarks on the take away messages for the audience.



*Know anyone interested in hearing from WEC?
Please contact info@wec.org
or call 202-312-1370*

