

**2011 WEC GOLD MEDAL FOR INTERNATIONAL CORPORATE  
ACHIEVEMENT IN SUSTAINABLE DEVELOPMENT**

**JURY CITATION**

The Jury is pleased to award the 2011 WEC Gold Medal for International Corporate Achievement in Sustainable Development to Nestlé S.A. for its commitment to creating value for society through its business activities. Nestlé's Signature Contribution, a WEC-required submission for all award candidates, was the initiative entitled Creating Shared Value, which extends beyond compliance and sustainability to a position of establishing long-term value for society and shareholders. By creating shared value, Nestlé has targeted its focus on three areas of vital importance where its resources can be best used: Nutrition, Water, and Rural Development.

Nestlé believes that a profitable business must go beyond compliance and sustainability by creating long-term value for both society and shareholders. The Creating Shared Value initiative ensures that Nestlé is not only present in many of the world's poorest regions, but is also actively engaged in projects that help people in these areas to prosper. While creating value for society and shareholders, the company identified areas of focus where the two goals intersect and invests resources, talent, and capital in Rural Development, Water and Nutrition. By working closely with farming cooperatives, engaging in agricultural research and training, and providing micro-credit, Nestlé has improved the prosperity of the world's poorest farmers. Nestlé has grown to work with 540,000 farmers globally.

Nestlé deals with sustainability broadly, and its commitment to a diminishing footprint has produced significant results, including reduction in energy consumption by 6.5%, water usage by 33%, and waste to landfill by 25%, all since the year 2000. Further improvement of 10-15% in water efficiency and 5% in energy efficiency will be established for 2015. Zero waste is a corporate-wide target embodied in the Continuous Excellence Initiative started in 1991, and has produced a huge reduction of packaging material and CO<sub>2</sub>. Continuous improvement of Nestlé's environmental performance is assured by the Environmental Management System which incorporates every activity having a significant impact on the environment. Core activities and over 125 partnerships are leveraged for the benefit of the social and economic fabric of the communities where they operate.

The Gold Medal Jury is pleased to select Nestlé S.A. as the 2011 WEC Gold Medal Awardee for Achievement in Sustainable Development and anticipates that Nestlé will continue to enhance shared value for themselves and society at large.