

## Practical Experiences of Global Companies working with the SDGs

September 22, 2017: 9:00 – 15:00 in Munich/Germany  
SDG Workshop Series Europe, # 1

WEC is a leading business platform for global collaboration on achieving the Sustainable Development Goals (SDGs). Through an exchange of thoughts and practices of its global member companies WEC supports business to

- Evaluate the value of the SDGs for companies
- Share practices about how companies work with the SDGs in practice
- Optimize companies' contribution to the SDGs
- Take responsibility for individual SDGs and collaborate with business, governments and civil society

**On September 22, 2017 WEC will host a workshop with 10-12 member companies to share current practices about working with the SDGs. It is an invitation-only event under Chatham House Rules.** There will be no media but WEC will provide a one-page summary suitable for distribution.

### Directions to the venue in Munich

**By airplane:** Munich/Germany: >then 45 min by taxi; or 45 min by subway (get off at Pasing station; then walk 5 min)  
**By train:** >Munich main station: then 20 min (get off at Pasing station; then walk 5 min)

**Meeting location:** WEC Europe, Bodenseestr. 4, 81241 München, Germany

**Hotel:** Laimer Hof (EUR 230/night), 12min to venue with taxi (<https://laimerhof.de/>) or Hotel Angelo by Vienna House Westpark <https://www.viennahouse.com/en/angelo-munich-westpark> (EUR 250/night), 17min to venue with taxi.

### Program:

**Sept 21, 2017:** Dinner opportunity at restaurant X (self-paying; location tbc)

### **Sept 22, 2017:**

- 9:00 Welcome and introduction
- 9:10-9:45 (1) Current practices of WEC members working with the SDGs  
*Presentation of survey results followed by group discussion*  
Frank Werner, Director WEC Europe, World Environment Center (WEC)
- 9:45-10:30 (2) Assessing the business value of the SDGs for companies – identifying opportunities  
*Moderated group discussion*
- 10:30-11:00 BREAK
- 11:00-11:45 (3) Avoiding unintended rebound-effects – aligning with company goals  
*Moderated group discussion*
- 11:45-12:30 (4) Communicating progress on the SDGs – aligning with reporting frameworks  
*Moderated group discussion*
- 12:30-13:45 LUNCH BREAK
- 13:45-14:45 (5) Collaborating on the SDGs – identifying opportunities for collaboration  
*Moderated group discussion*
- 14:45-15:00 Closing remarks and adjournment

Please note that €175 will be charged per participant to facilitate the event (lunch and catering for the day included)

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