World Environment Center (WEC) is a global non-profit, non-advocacy organization that advances sustainable development through the business practices of member companies in partnership with governments, multi-lateral organizations, non-governmental organizations, and other stakeholders. WEC achieves its mission through:

- Raising expectations and standards for business excellence
- Preparing current and early-career leaders to achieve a sustainable future
- Catalyzing thought leadership and implementation strategy for sustainability
- Implementing scalable public and private capacity building programs around the world

Member Organizations

Below is a sample of some of WEC’s member organizations, as well as testimonials from high-level corporate executives:

- **Bristol-Myers Squibb**: “The workshop was terrific and it really helped the investor relations team understand investor expectations as it relates to sustainability.”
- **Roche**: “WEC is an agile partner that works well with leading organizations to address sustainability issues locally and globally.”
- **HP Inc.**: “WEC is able to quickly convene business, government, NGO and university leaders on topics that are important to business.”
- **CH2M**: The WEC thought leadership agenda is business driven and brings forward matters that will impact business.
- **SC Johnson**: WEC takes a multi-stakeholder approach to thought leadership conversations – their engagement with leading academic institutions is a differentiator.

Honoring Business Excellence: **Gold Medal Award**

For 35 years, WEC has presented the Gold Medal Award for International Achievement in Sustainable Development. The annual award, one of the earliest initiatives of public recognition in its field, is presented to a corporation and selected by an independent jury of global sustainability leaders.

The Gold Medal Award is one of the most respected measures of a global community’s commitment to sustainable development. Below are some recent winners:

- Ecolab
- HP Inc.
- CH2M
- SC Johnson
- Unilever
- IBM Corporation
- Nestle
- Walmart Stores
- Coca-Cola Company
- Marks & Spencer

For more information on how to become a member of WEC, please contact:

Lori Michelin, President and CEO WEC Global - lmichelin@wec.org | Frank Werner, Director WEC Europe - fwerner@wec.org
Capacity Building

Since 2006, WEC has implemented on-the-ground sustainability projects in partnership with national governments and the private sector, most often working with small and medium enterprises. WEC is one of the few international NGOs that provide thought leadership on sustainability issues backed by extensive on-the-ground experience. WEC has performed capacity building services in Latin America, Eastern Europe, The Middle East, Africa, and Asia Pacific.

Thought Leadership

WEC hosts a series of invitation-only events - attended primarily (75 percent) by senior business leaders - aimed at addressing problems and fostering pre-competitive collaboration. At these events, the Thought Leadership Agenda is framed by the mega-trends that will redefine how sustainable business develops in the future. We are exploring strategies and practices to help businesses future-proof themselves in a fast-changing world. To that end, WEC is exploring the following mega-trends with our members:

- Hyper-transparency
- Water and Resource Stress
- Technology & Innovation
- Climate and Other Long-Term Risks
- Changing Demographics

WEC prides itself in connecting and sharing best practices across geographies and industry sectors. It is these very connections that accelerate learning, practice sharing, and sustainable development for our member companies.

WEC brings together governments - including legislators, regulators, administrators, officials of international agencies, and organizations - the private sector, nongovernmental organizations, universities, and other stakeholders in conferences, seminars, meetings, workshops, field programs, or other on-the-ground projects and forums. Thought leaders contribute to the implementation of best practices by speaking at these events.

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