World Environment Center

Lori Michelin
President & CEO

lmichelin@wec.org
Our History

• Founded through UNEP in 1974, independent NGO since 1984
• Headquartered in Washington, D.C with regional offices in Germany and El Salvador
• Non-profit, non-advocacy organization
• WEC helps our members create a Sustainable Future for Business and Society
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<tr>
<th>Role</th>
<th>Name</th>
<th>Company/Institution</th>
<th>Country</th>
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<tr>
<td>Chair</td>
<td>Ms. Kelly M. Semrau</td>
<td>SC Johnson</td>
<td>USA</td>
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<td><strong>Senior Vice President, Global Corporate Affairs, Communication &amp; Sustainability</strong></td>
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<td>Co-Chair Strategic Planning Committee</td>
<td>Mike Barry</td>
<td>Marks &amp; Spencer</td>
<td>UNITED KINGDOM</td>
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<td><strong>Director of Sustainable Business</strong></td>
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<td>Co-Chair Strategic Planning Committee</td>
<td>John Mogge</td>
<td>Jacobs/CH2M</td>
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<td><strong>Global Environmental Market Director</strong></td>
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<td>Vice Chair</td>
<td>Mr. Scott Tew</td>
<td>Ingersoll Rand</td>
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<td>Treasurer</td>
<td>Ms. Carol Ryerkerk Powell</td>
<td>Bristol-Myers Squibb</td>
<td>USA</td>
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<td><strong>Global Head and Vice President, Environment, Health, Safety &amp; Sustainability</strong></td>
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<td>Co-Chair Nominations &amp; Governance Committee</td>
<td>Mr. Rupert Thomas</td>
<td>Royal Dutch Shell</td>
<td>NETHERLANDS</td>
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<td><strong>Vice President for Environment</strong></td>
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<td>Secretary</td>
<td>C. Scott Fulton</td>
<td>Environmental Law Institute</td>
<td>USA</td>
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<td><strong>Attorney at Law</strong></td>
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Our Members
The bold Climate Commitment we made in 2014 is a long-term pledge to significantly reduce GHG emissions from our products and operations by 2030, and we’ve already made great progress. The Commitment has helped us avoid 11 million metric tons of CO2e globally, equal to the emissions from the energy used in 1.6 million homes for one year. We have also avoided 500,000 tons of CO2e in our operations since 2013, a 37% reduction in GHG intensity.
Plan A 2025 is integral to the M&S brand and our promise to our customers – to make every moment special. We recognize that no M&S product or service can ever be ‘special’ unless it embodies our unswerving commitment to have a positive impact on well-being, communities and the planet.
Our Focus

- **Honoring Business Excellence**: Raising expectations and standards for business excellence in environmental sustainability
- **Thought Leadership**: Catalyzing thought leadership and implementation strategy for sustainability
- **Future Leaders**: Preparing current and early career leaders to achieve a sustainable future
- **Capacity Building**: Implementing scalable public and private capacity building programs around the world
Honoring Business Excellence

• 35th year that the WEC Gold Medal for International Achievement in Sustainable Development will be awarded to a corporation

• WEC Gold Medal is one of the earliest initiatives of public recognition

• Independent Jury of international leaders makes the selection

• Keeping it among one of the most respected measures of a global company’s commitment to sustainable development
Recipients are Leaders in Sustainable Development

- Ingersoll Rand
- Ecolab
- HP Inc.
- CH2M
- SC Johnson
- Unilever
- IBM Corporation
- Nestle
- Walmart Stores
- Coca-Cola Company
- Marks & Spencer
An Award with A Rich History…

Douglas Baker  
Chairman & CEO  
Ecolab

Lee Scott  
CEO  
Walmart (Former)

Fisk Johnson  
Chairman & CEO  
SC Johnson

Paul Polman  
CEO  
Unilever

Honorable Amy Klobuchar  
U.S. Senator for Minnesota

Bill Clinton  
42nd President of the United States

Honorable Paul Ryan  
54th Speaker of the United States House of Representatives

Lisa Jackson  
Administrator of the U.S. Environmental Protection Agency (Former)
Thought Leadership

- WEC convenes business, government, NGO and university leaders on environmental and sustainability topics that will influence future business agendas
- WEC represents Business on leading Advisory Boards
- WEC evaluates major global trends/issues
- WEC provides project and advisory services to our members, upon request
A Different Approach to Thought Leadership

We focus on environmental and sustainability driven trends and business model change. Our events...

- are designed with input from Sustainability leaders from some of the world’s largest corporations
- provide access to thought leaders from academia, civil society and government
- facilitate leader to leader learning on business strategy
- provide insights that can be operationalized

Our goal is to deliver high value for time invested

We do not market companies or brands or host large-scale open invitation events
Our focus is on mega-trends that will redefine how sustainable businesses runs in the future
Thought Leadership

- Hyper-transparency
- Climate and Other Long-Term Risks
- Water and Resource Stress
- Changing Demographics
- Technology & Innovation

Automation, Digital Platforms, Internet of Things and The Future of Work
2018-2019 Thought Leadership Agenda

Hyper-transparency
- Advancing Product Transparency & Trust (SC Johnson)
- SDG Workshop (EU Workshop)

Climate and Other Long Term Risks
- TCFD Webinar (Webinar)
- Accounting Methodologies TCFD & Natural & Social Capital (Roche, ERM)

Water and Resource Stress
- Pharmaceuticals & the Environment (BMS)
- Water Scarcity & Stewardship (Coca-Cola FEMSA, Ecolab, Dow)

Changing Demographics
- Developing Future Leaders through Board and Pro Bono Service (Dow – Webinar)
- Sustainable Business in Africa (Merck KGaA) To Be Confirmed

Innovation & Growth
- Innovation & the Built Environment (Ingersoll-Rand)
- Technology, A Positive Compliance Disruptor (ELI – Webinar)
A Recent Event

Understanding Investor Expectations
Washington, D.C.
May 2018
Recent Thought Leadership Events

- **La Red Summit**
  - U.S. Dept of State
  - Antigua, Guatemala
  - Oct 2018

- **A Finance and Business Point of View on TCFD**
  - DFGE Webinar
  - Oct 2018

- **Understanding Investor Expectations**
  - Washington, DC
  - May 2018

- **Elements of Systematic Sustainability Management**
  - APLE, CESPEDES
  - Chile & Mexico
  - April 2018

- **Managing Resource Streams Sustainably**
  - University of Augsburg Germany
  - April 2018

- **Managing for Business and Societal Impacts**
  - Dow, University of Michigan Erb Institute
  - Michigan, USA
  - Dec 2017

- **Working on the SDGs**
  - Munich, Germany
  - Sept 2017

- **Science-Based Targets**
  - right based on science
  - Frankfurt, Germany
  - Sept 2017

- **Evaluating and Strengthening Supplier Performance**
  - CESPEDES
  - Mexico City, MX
  - July 2017

- **Innovation and Best Practices in Cleaner Production**
  - U.S. Dept of State
  - Washington, D.C
  - May 2017

- **Collaboration for Achieving Circular Economy Business Solutions**
  - Zurich, Switzerland
  - April 2017
How Members Obtain Value

Bristol-Meyers Squibb invites key functional partners to Thought Leadership events.

“The workshop was terrific and it really helped the investor relations team understand investor expectations as it relates to sustainability.”

Carol Powell
Vice-President EHS & Sustainability
Bristol-Meyers Squibb
Member, WEC Board of Directors
How Members Obtain Value

FEMSA Coca-Cola is partnering with WEC and CESPEDES to provide a multi-stakeholder platform to address water scarcity in Mexico.

“WEC is an agile partner that works well with leading organizations to address sustainability issues locally and globally.”

Francisco Suárez Hernández
New Business Project Director at Coca-Cola FEMSA
Chair of the Board at WEC
How Members Obtain Value

SC Johnson is partnering with WEC to provide a multi-stakeholder platform to advance the conversation relating to transparency and consumer trust.

“WEC is able to quickly convene business, government, NGO and university leaders on topics that are important to business.”

Kelly M. Semrau
Senior Vice President, Global Corporate Affairs, Communication & Sustainability
Vice-Chair, WEC Board of Directors
How Members Obtain Value

WEC conducted a multi-stakeholder Executive Roundtable on the circular economy in Europe where the availability of feedstocks derived from mined materials was explored.

“The WEC thought leadership agenda is business driven and brings forward matters that will impact business.”

Dr. Martin Hostalek
Vice-President Environmental Health Safety & Quality Merck Group, KGaA
Chair, WEC European Supervisory Board
How Members Obtain Value

Dow sponsored WEC to conduct a multi-stakeholder Executive Roundtable on Managing for Business and Societal Impacts in partnership with the Erb Institute.

“WEC takes a multi-stakeholder approach to thought leadership conversations – their engagement with leading academic institutions is a differentiator.”

Neil Hawkins
Corporate Vice President of Sustainability
Dow Chemical Company
Future Leaders

• WEC is committed to preparing current and early career leaders to achieve a sustainable future
Future Leaders

- WEC is kicking off an early in career leader “group” to provide leadership development and networking opportunities for member companies next generation leadership

- WEC is a sponsor Better World Leadership Study on how companies can advance diversity and inclusion, develop human capital for innovation, and foster economic development and achieve the U.N. SDGs by engaging their employees on nonprofit boards

- Lori Michelin, WEC President & CEO Serves on the Pennsylvania State University Smeal College of Business Advisory Board

- Many WEC Board members serve on University Advisory Boards
Capacity Building

• Since 2006, WEC has implemented on-the-ground sustainability projects in partnership with national governments and the private sector

• We most often work with small and medium enterprises

• Funding has totaled ~$15MM

• WEC is one of the few international NGOs that provides thought leadership on sustainability issues that is backed up by our own perspective of having actually worked on the ground
A Global Network of Partners

• Latin America: Brazil, Chile, Costa Rica, Dominican Republic, Guatemala, Honduras, El Salvador, Mexico, Nicaragua, Panama, Peru

• Eastern Europe & Africa: Egypt, Morocco, Romania

• Asia Pacific: China, Australia
Our Impact

- Operational savings
- Reduction of emissions, waste, and inputs
- Economic growth of small and medium enterprises
- Industrial agreements with national governments on environmental standards
- Strengthening the intersection of public interest, private sector development, education and sustainable economic growth
La Red Project

- The U.S. Department of State funded the WEC and its partners to select and support organizations who are accelerating business development and promoting sustainable economic growth in Latin America.
- 300 micro, small and medium enterprises in have benefited from technical assistance
- 1,800 people have found new or better employment
- 4,400 farmers have improved their operations
La Red – Helping Small Enterprises Grow

- Improving Agricultural Yields
  - Vista Volcanes
  - Guatemala, El Salvador

- Cleaner Production
  - CompiteMAS International
  - Peru

- Improving Labor Practices
  - SIMAPRO
  - Mexico, El Salvador, Panama

- Cocoa Smallholders
  - Training & Technology
  - Nicaragua, El Salvador, Honduras
Advancing Sustainability Management in Latin America

• The German Ministry of the Environment funded WEC to conducted a scientific study that compared sustainability practices in Germany, Mexico and Chile

• Through a series of interviews, benchmark surveys and stakeholder meetings, data was collected and plans to advance practice was developed
Sampling of Prior Capacity Building Programs

• Morocco: Cleaner Production – Food and Textile (2015)
• Chile: Olive Oil Sector Agreement (2014)
• Morocco: Cleaner Production – Food Processing (2013)
• China & Australia: Greening the Supply Chain (GM) (2011)
Why WEC?

• Rich History of Excellence
• Access to a Global Network of Sustainability Leaders
• Thought Leadership Agenda Driven by Members
• Multi-stakeholder Convening Capability
• Cost effective
  - $12,000 annual membership dues
  - $4,000 sponsorship of Gold Medal Award
Thank you!

For more information, please visit www.wec.org or contact lmichelin@wec.org