

## Collaboration for Achieving Circular Economy Business Solutions

### 8:00 Registration

### 8:30 Welcome and Introduction

**Lorraine Francourt**, Director, EH&S & Sustainability, Product Safety & Compliance, **Dow Europe**, SWITZERLAND  
**Dr. Terry F. Yosie**, President & CEO, **World Environment Center**, USA

8:45: *Brief Introduction of all Roundtable participants*

### 8:50-9:45

#### (1) Circular Economy as an Integrating Platform for Innovation

*Moderated panel discussion*

-**Guido De Wit**, Partner, **Uetliberg Partners**, SWITZERLAND

-**Dr. Chris Tuppen**, Managing Director, **Advancing Sustainability**, and Visiting Professor, **University of Suffolk**, UK

Moderator: **R. Andreas Kraemer**, Founder & Director Emeritus, **Ecologic Institute**, GERMANY

### 9:45-10:45

#### (2) Business Solutions from the Circular Economy I: Planning for Renewables, extended product cycles, and collaboration with the consumer

*Introductory presentation: Ricoh's approach to the Circular Economy in practice*

-**Paul Nanninga**, Senior Vice President Sales and Marketing, **Ricoh**, UK

*Moderated panel discussion:*

-**Philip Hawkins**, General Manager Business Development Office, **Ricoh**, UK

-**Ralf Pfitzner**, Vice President Sustainability, **Siemens**, GERMANY

-**Bernard Mathieu**, Head Sustainable Development and SVP, **LafargeHolcim**, SWITZERLAND

Moderator: **Dr. Ansgar Fendel**, Managing Director, **Remondis**, GERMANY

### 10:45-11:15 COFFEE BREAK

### 11:15-12:15

#### (3) Business Solutions from the Circular Economy II: implementing the Sharing Economy

*Moderated panel discussion:*

-**Elin Larsson**, Corporate Responsibility Director, **Filippa K**, SWEDEN

-**Anton Brummelhuis**, Senior Director Sustainability, **Philips Lighting**, NETHERLANDS

Moderator: **Eunice Heath**, Global Director Sustainability, **The Dow Chemical Company**, USA

### 12:15-13:30 GROUP PHOTO & LUNCH BREAK

**13:30-14:30**

**(4) New Collaboration Strategies and Skills for Transitioning the Circular Economy to Market Scale**

*Moderated panel discussion*

Participants:

- John Ortiz**, Director of Product Stewardship, **HP**, USA
- Gerald Naber**, Vice President Sustainable Finance, **ING Group**, NETHERLANDS
- Balkan Cetinkaya**, Senior Manager, **Accenture Strategy**, GERMANY

Moderator: **Dick Bartelse**, recently retired Senior Procurement Director, **AkzoNobel**, NETHERLANDS

**14:30-15:15**

**(5) How Should the Circular Economy Concept Evolve—Information Needs, Partnership Development, Key Priorities?**

*Open Session – Group discussion:*

Moderator: **Dr. Terry F. Yosie**, President & CEO, **World Environment Center**, USA

**15:15-15:30 Wrap up and closing remarks**

**Dr. Terry F. Yosie**, President & CEO, **World Environment Center**, USA

**Lorraine Francourt**, Director, EH&S & Sustainability, Product Safety & Compliance, **Dow Europe**, SWITZERLAND

**15:45 Adjournment**