

## 2018 GOLD MEDAL JURY CITATION

The World Environment Center Gold Medal Jury is pleased to announce Ecolab as the 2018 recipient of WEC's Gold Medal for International Corporate Achievement in Sustainable Development. Ecolab was selected based upon its commitment to global water conservation through the integration of sustainability in its innovation processes and product development, and through development of publicly available tools that focus on demonstrating the full value of water and revealing water-related risks that businesses can use to make better informed decisions. Together, these innovations are helping customers improve water and energy use while preserving natural resources. Notably, Ecolab's sustainability goals cover not only on its own footprint, but are mainly focused where its impact can make the most difference – reducing its customers' water and energy consumption. The company helped customers conserve 171 billion gallons of water in 2017, and aims for 300 billion gallons of water conserved annually by 2030.

Ecolab also is leading globally in advancing global water stewardship through partnerships that aim at protecting and conserving natural environments. Ecolab partners with leading global non-governmental organizations (NGOs), such as the World Wildlife Fund and The Nature Conservancy to help advance water conservation and stewardship initiatives in priority regions including China, Mexico and the United States. Additionally, Ecolab has demonstrated international leadership as a founding partner of the Alliance for Water Stewardship's (AWS) Water Stewardship Standard, a globally consistent and locally adaptable framework to inform decisions and encourage collective action to promote sustainable freshwater use.

Demonstrating sustainability buy-in from company leadership, Douglas M. Baker, Jr., Ecolab Chairman and CEO, said, "We're honored by this recognition and proud of the work we do to help our customers grow their businesses and achieve their sustainability goals. Our global team is dedicated to delivering our purpose: to make the world cleaner, safer and healthier, protecting people and vital resources."

The Jury congratulates Ecolab not only for driving sustainability throughout its corporate strategy, policies and operations, but also for its commitments to enhancing the wellbeing of those within and beyond its global supply chain. We extend our sincere congratulations to Ecolab in earning the 2018 WEC Gold Medal Award.