



2020 GOLD MEDAL JURY CITATION

The World Environment Center Gold Medal Jury is pleased to announce Ford Motor Company as the 2020 recipient of WEC's Gold Medal for International Corporate Achievement in Sustainable Development. Ford was selected for integrating sustainability into the core of their business. The company established and met ambitious sustainability targets that focused on the environmental impact of its operations, products and services, and engaging its people and communities. This was achieved largely by investing in innovative products and services focusing on energy efficiency and emission reductions and incorporating renewable energy into its operations. Its dedicated leadership team, highly engaged workforce, winning culture and dynamic capital allocation strategy makes performance sustainable. The result is a differentiated business model that drives strong shareholder returns.

As a global automaker, Ford Motor Company is positioned to help revolutionize how people move with addressing challenges of climate change, reducing emissions, water scarcity and supply chains. Ford's sustainability strategy is to transform culture from the production line to the design studio. This is reflected in the company's systematic governance, focus on reducing carbon emissions (both vehicular & manufacturing), and engaging their employees.

In acknowledging receipt of the prestigious global sustainability award, Ford's CEO Jim Farley said, "we are honored to accept this year's Gold Medal award. Under Bill Ford's leadership for more than 20 years, we are proud of our progress to make sustainability a core part of our business, including supporting and incentivizing the production of electrified products, and creating regulatory certainty that benefits the environment, reduces costs to customers and aims to help us reach our goal of being carbon neutral globally by 2050."

The Jury congratulates Ford Motor Company not only for driving sustainability throughout its corporate strategy, policies and operations, but also for its commitments to enhancing the livelihoods of those within and beyond its global supply chain. We extend our sincere congratulations to Ford Motor Company in earning the 2020 WEC Gold Medal Award.