

WEC Gold Medal Executive Roundtable 2020: The Future of Sustainable Mobility

Virtual Roundtable, December 15, 11:00am-1:00pm U.S. Eastern Time

The Ford Motor Company, the winner of this year's Gold Medal Award for International Corporate Achievement in Sustainable Development, has made a visionary commitment to a future of sustainable mobility through its leadership in electric vehicles, alternative fuels, energy efficiency, and clean production.

Yet one company, even one industry, cannot bring about transformative change by itself. Changing human patterns of mobility in time to address the global challenges of climate change, urbanization, population growth, and biodiversity loss will require system changes that include automotive manufacturing, energy production, information technology, infrastructure development, urban & regional planning, and more.

On the occasion of awarding the Gold Medal to Ford Motor Company, the World Environment Center will convene an Executive Roundtable on the Future of Sustainable Mobility to learn from leaders in these sectors about their efforts to drive systems change in transportation and discuss further efforts required in the years ahead.

AGENDA

- 11:05AM Welcome and Introduction
- Glenn Prickett** – President & CEO, World Environment Center (WEC)
- 11:10AM *Poll 1: Future of Sustainable Mobility*
- 11:15AM Keynote speaker: Bob Holycross, Vice President, Sustainability, Environment and Safety Engineering, **The Ford Motor Company**
- 11:30AM Q&A with Bob Holycross: facilitated by Glenn Prickett
- 11:40AM Introductions to Roundtable Panel of speakers representing the following key sectors:
- **Automotive:** Bob Holycross, Vice President, Sustainability, Environment and Safety Engineering, Ford Motor Company
 - **Energy:** Philippe Montantôme, Senior Vice President, Strategy Marketing Research, Total
 - **Information Technology:** Edan Dionne, Vice President, Environmental, Energy & Chemical Management Programs, IBM
 - **Infrastructure:** John Siraut, Global Technology Lead, Transport Economics, Jacobs
 - **Policy & Planning:** Dana Lowell, Senior Vice President, ERM
- 11:45AM Panel Questions, Round 1: Future of Sustainable Mobility
- Facilitated by **Glenn Prickett, President & CEO, WEC**
- 12:10PM Networking break
- 12:15PM Panel questions, Round 2: Public Policies for Sustainable Mobility
- 12:35PM Q&A session
- 12:55PM Closing remarks by Glenn Prickett

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