

**Managing Resource Streams Sustainably–
Company Practices in Packaging and the Use of Electronic Components
WEC Executive Roundtable**

Augsburg, Germany

April 4, 2018, 14:00 – April 5, 2018, 14:00

DAY 1, April 4, 2018

14:00 – 15:30 **Managing Resource Streams: Practical Problems Facing Companies Today**

Group discussion (WEC members only)

Moderator: **Dick Bartelse**, Supervisory Board Member, **WEC Europe** (retired Procurement Director from Akzo Nobel)

15:30 OFFICIAL REGISTRATION AND COFFEE

16:00 – 16:15 **Welcome and Introduction**

Prof. Dr. Armin Reller, Chair of Resource Strategy / WZU / Institute of Materials Resource Management (MRM), University of Augsburg

Frank Werner, Director WEC Europe, World Environment Center (WEC)

16:15-16:45 **(1) Appropriate Systems for an Efficient Use of Resources**

Presentation followed by Q&A:

University of Augsburg – Prof. Dr. Armin Reller, Chair of Resource Strategy / WZU / Institute of Materials Resource Management (MRM)

Moderator: **Frank Werner**, Director WEC Europe, World Environment Center (WEC)

16:45 – 18:15 **(2) Innovation in Managing Resource Streams**

Presentation

10 min - **Dow Chemical – Lorraine Francourt**, Director Chemicals Policy Management & Circular Economy

10 min - **Willem Bulthuis**, Board Advisor / Business Angel, WBX Consulting

30 min *Panel discussion:*

- **Dow Chemical – Lorraine Francourt**, Director Chemicals Policy Management & Circular Economy

- **University of Augsburg – Prof. Dr. Armin Reller**, Chair of Resource Strategy / WZU / Institute of Materials Resource Management (MRM)

Moderator: **Willem Bulthuis**, Board Advisor / Business Angel, WBX Consulting

40 min *Group discussion*

18:30 Shared Taxi to RESTAURANT Riegele

19:00 – 21:00 DINNER

DAY 2, April 5, 2018

8:30 COFFEE AND REGISTRATION

9:00 – 10:00 **(3) Redesigning Packaging Formats and boosting Material Innovation**

30 min *Panel discussion*

- **Merck Group – Dr. Martin Hostalek**, Senior Vice President Environment, Health, Safety, Security & Quality (EQ)
- **BASF – Dr. Andreas Kicherer**, Director Sustainability Strategy

Moderator: **PD Dr. Jens Soentgen**, Scientific Director, WZU, University of Augsburg

30 min *Group discussion*

10:00 – 10:30 GROUP PHOTO / BEVERAGE AND CONVERSATION BREAK

10:30 – 11:30 **(4) Sourcing Electronic Components efficiently and sustainably, using them in Circles**

40 min *Panel discussion*

- **Schneider Electric – Gaurav Sharma**, Director Circular Business Models
- **KUKA Industries – Dr. Joachim Döhner**, Division Head Technology Solutions
- **CRONIMET Envirotec – Dr. Filipe Manjolinho Costa**, CEO

Moderator: **Prof. Dr. Axel Tuma** – Chair of Business Administration and Economics, Production & Supply Chain Management, University of Augsburg

20 min *Group discussion*

11:30 – 12:30 **(5) Managing Materials in Renewable Energy Systems**

10 min *Presentation, followed by Q&A*

University of Augsburg - Dr. Andrea Thorenz, Director Resource Lab
“*Managing Materials in Renewable Energy Systems*”

30 min *Panel discussion*

- **Volkswagen – Ralf Pfitzner**, Vice President Sustainability
- **Royal Dutch Shell – Rupert Thomas**, Vice President Environment

Moderator: **Dr. Andrea Thorenz**, Director Resource Lab, University of Augsburg

20 min *Group discussion*

12:30 **(6) Opportunities for Practical Implementation – Follow-Up Initiatives**

Group Discussion

Moderator: **Dick Bartelse**, Supervisory Board Member, **WEC Europe** (retired Procurement Director from Akzo Nobel)

12:50 **Closing Remarks**

Frank Werner, Director WEC Europe, World Environment Center
Prof. Dr. Armin Reller, Chair of Resource Strategy / WZU / Institute of Materials Resource Management (MRM), University of Augsburg

13:00 LUNCH BUFFET

13:45 **Adjourn (non-WEC members)**

14:00-16:00 **WEC Annual meeting (WEC members only)**