



World Environment Center

38TH ANNUAL

# GOLD MEDAL AWARD

FOR INTERNATIONAL CORPORATE ACHIEVEMENT  
IN SUSTAINABLE DEVELOPMENT

Honoring



**AB InBev**

To a Future With More Cheers

**MAY 18, 2022**

PLANET WORD  
WASHINGTON, DC

#WECGoldMedal

# PROGRAM FOR THE EVENING

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## WELCOME

**GLENN PRICKETT**

*President and Chief Executive Officer, World Environment Center*

## OPENING REMARKS

**EMILIO TENUTA**

*Senior Vice President & Chief Sustainability Officer, Ecolab, Inc.  
Chair, WEC Board of Directors*

## GOLD MEDAL AWARD PRESENTATION

### PRESENTER

**THE HONORABLE ROY BLUNT**

*U.S. Senator of Missouri*

### ACCEPTANCE

**MICHEL DOUKERIS**

*CEO, AB InBev*

### DINNER

## UPDATE FROM 2021 WINNER

### INTRODUCTION

**EUNICE HEATH**

*Corporate Director of Sustainability, Dow*

### REMARKS

**FREDRICK S. HUMPHRIES, JR.**

*Corporate Vice President of U.S. Government Affairs, Microsoft*

### CLOSING

**GLENN PRICKETT**

*President and Chief Executive Officer, World Environment Center*



## **FROM THE PRESENTER**

### **THE HONORABLE ROY BLUNT**

*U.S. Senator of Missouri*

The Anheuser-Busch brewery has employed generations of Missourians and been a vital part of St. Louis and Missouri's economy for 170 years. Anheuser-Busch not only directly and indirectly supports hundreds of thousands of jobs, they have always looked for ways to leverage their unique resources to meet the needs of the communities they serve. From donating clean drinking water during natural disasters to producing hand sanitizer during the height of the COVID-19 pandemic, Anheuser-Busch sets an example for how an iconic American brand can lead innovation, sustainability, investment, and humanitarian efforts in a way that positively impacts our country and the world. I congratulate the entire Anheuser-Busch team for receiving the 2022 Gold Medal Award.

# FROM THE AWARDEE

**MICHEL DOUKERIS**

*CEO, AB InBev*



On behalf of everyone at AB InBev – we are honored to be recognized by the World Environment Center for our contributions to a more sustainable world.

Our purpose at AB InBev is to dream big to create a future with more cheers. And sustainability plays a key role in making that a reality while delivering on our commercial strategy.

Beer is inclusive, local and natural. When we dream big to create a future with more cheers, we envision a future with more sustainability, more inclusivity and more local impact. We are proud to lead the way to that future and to be a next-generation business today.

Our sustainability plan has eight priorities: Smart Drinking & Moderation, Climate, Water Stewardship, Sustainable Agriculture, Circular Packaging, Ethics & Transparency, Entrepreneurship and Diversity & Inclusion. We believe these priorities are where we can help drive the greatest shared prosperity for local communities and the planet.

I am proud of the progress we are making in our 2025 Sustainability Goals. But we know there is more work to do. A more inclusive and sustainable future will require dedicated effort, but also innovation, which is why we launched the 100+

Accelerator in 2018. Through this signature program, to date, we have accelerated over 70 start-ups from around the world across 20+ countries.

This recognition showcases how integral sustainability is to our business and how our teams continue to dream big to create a future with more cheers.



# FROM THE WEC CEO

## GLENN PRICKETT

*President and Chief Executive Officer, World Environment Center*



Congratulations to AB InBev for receiving the World Environment Center's 38th Gold Medal Award for International Corporate Achievement in Sustainable Development.

WEC has recognized corporate leadership in sustainable development with our Gold Medal Award since 1985. We believe that the purpose of the Gold Medal Award is more important now than ever. At a time of unprecedented global challenges—securing global peace and prosperity, combating a deadly pandemic, and reversing climate change—we need determined leadership from the private sector.

AB InBev's business commitments to climate action, smart agriculture, water stewardship, and circular packaging can inspire other companies to aim higher in their efforts toward sustainable development. All of us at WEC applaud AB InBev's leadership. Having grown up in St. Louis, Missouri, I am honored to salute a leading corporate citizen of my hometown!

On behalf of the World Environment Center, it is my pleasure to congratulate AB InBev on its Gold Medal Award. We look forward to the company's continued leadership to strengthen our economy and to help build a more inclusive and sustainable future.



## FROM THE WEC BOARD

### EMILIO TENUTA

*Senior Vice President & Chief Sustainability Officer, Ecolab, Inc.*

*Chair, WEC Board of Directors*

The World Environment Center Gold Medal Award is a significant milestone for a company, one that acknowledges their profound commitment to sustainability and places them alongside an internationally-recognized group of likeminded organizations. The 2022 Gold Medal celebrates AB InBev's impressive progress embedding sustainability across their operations and business – and the pledge they have taken to meet and exceed these commitments.

AB InBev is committed to contributing to sustainable development globally and creating a better world with shared prosperity for all their stakeholders, including colleagues, consumers, communities and ecosystems where we live and work. This commitment is exemplified by their 2025 Sustainability Goals:

- Climate Action: 100% of our purchased electricity will be from renewable sources and we will reduce our carbon emissions by 25% across our value chain by 2025
- Smart Agriculture: 100% of our direct farmers will be Skilled, Connected and Financially Empowered by 2025
- Water Stewardship: 100% of our communities in high stress areas will have measurably improved water availability and quality by 2025

- Circular Packaging: 100% of our products will be in packaging that is returnable or made from majority recycled content by 2025
- Commitments to promoting Smart Drinking and moderation, as well as their efforts to promote human rights and improve the livelihoods of entrepreneurs across our value chain.

On behalf of WEC & Ecolab, a previous WEC Gold Medal awardee, we are proud to recognize AB InBev as a leader in global sustainability. Congratulations to everyone on the AB InBev Team on receiving the 2022 Gold Medal for International Corporate Achievement in Sustainable Development.







## **FROM THE 2021 WINNER**

**FREDRICK S. HUMPHRIES, JR.**

*Corporate Vice President for U.S. Government Affairs, Microsoft*

On behalf of Microsoft, I want to extend my heartfelt congratulations to Anheuser-Busch (AB InBev) for receiving the 2022 World Environment Center's Gold Medal for International Corporate Achievement in Sustainable Development. As the recipients of the 2021 Award, we share sustainability as a core principle; it is embedded in all that we do. We are proud to be a part of recognizing AB InBev's role as a consistent and commendable industry champion for positive sustainability impact.

AB has set bold sustainability goals for smart agriculture, water stewardship, circular packaging, and climate action by 2025 and set sights on net-zero across its value chains. Microsoft commends AB InBev not only for these ambitious commitments, but also for leveraging technology and cloud computing to drive this sustainable transformation. Together, with its partners, AB InBev continues to meet the complex challenges of climate change with bold, innovative solutions.

From our own sustainability journey at Microsoft, we learned that getting to positive environmental change is going to take more than technology, and commitments. We must work together, across sectors and organizations, to face today's environmental challenges. We are grateful to have AB InBev and its leadership as collaborators towards our shared goal and to WEC for encouraging accountability while bringing diverse stakeholders together.

# 2022 GOLD MEDAL JURY CITATION

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The World Environment Center Gold Medal Jury is pleased to recognize AB InBev as the 2022 recipient of WEC's Gold Medal for International Corporate Achievement in Sustainable Development. The Gold Medal Jury selected AB InBev this year in recognition of the company's strong sustainability track record, ambitious commitments, and its focused ESG strategy aimed at creating shared prosperity across its value chain.

The Jury recognized AB InBev for catalyzing impact beyond its own operations through its 2025 Sustainability Goals and ambition to achieve net zero across its value chain by 2040; its engagement with suppliers, business partners and consumers to scale impact; and its commitment to innovation through the award-winning 100+ Accelerator Program.

The Jury congratulates AB InBev not only for driving sustainability throughout its corporate strategy, policies and operations, but also for its commitments to enhancing the livelihoods of those within and beyond its global value chain.





## **FROM THE JURY CHAIR**

### **LINDA FISHER**

*Vice President, Safety, Health & Environment, and Chief Sustainability Officer, (Retired), Dupont*

The Gold Medal Jury is delighted to acknowledge AB InBev as the 2022 recipient of the World Environment Center's Gold Medal Award. Ab InBev's commitment to sustainability embodies the ideals of the Gold Medal, which is presented to the company that demonstrates leadership in global sustainable development.

On behalf of the Jury, I extend my sincere congratulations to AB InBev for its thoughtful approach to sustainability. AB InBev has demonstrated its commitment to renewable energy, water stewardship, smart agriculture, circular packaging, and human rights. These commitments coupled with a global supply chain have a far-reaching and positive sustainability impact around the world.

I thank all candidates for their strong submissions, and as Jury Chair, I thank our new and veteran Jury members for their careful and considerate insight throughout the selection process.

# 2022 WEC GOLD MEDAL JURY

## CHAIR

### **LINDA J. FISHER**

*Vice President, Safety, Health & Environment, and  
Chief Sustainability Officer, (Retired), Duport  
Washington, D.C., USA*

## MEMBERS

### **DICK BARTELSE**

*Director of Procurement (Retired), AkzoNobel  
Den Haag, the Netherlands*

### **LESLIE CAROTHERS**

*Visiting Scholar and Former President, Environmental Law Institute  
Washington, D.C., USA*

### **RAJESH CHHABARA**

*Managing Director, CSRWorks International  
Singapore*

### **DAN ESTY**

*Hillhouse Professor, Yale University  
New Haven, CT, USA*

### **ALICE KORNGOLD**

*President and CEO, Korngold Consulting LLC  
New York, NY, USA*

### **LORENZO J. DE ROSENZWEIG**

*President (CEO), Mexican Fund for the Conservation of Nature  
Mexico City, Mexico*

### **CATRIONA SCHMOLKE**

*SVP–Operational Centers of Excellence, Jacobs (retired)  
United Kingdom*

# GOLD MEDAL SPONSORS

## GOLD LEVEL

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## SILVER LEVEL

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# GOLD MEDAL SPONSORS

## BRONZE LEVEL

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BAYER

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BOEHRINGER INGELHEIM

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BRISTOL MYERS SQUIBB

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DANONE NORTH AMERICA

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ERM

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COCA COLA FEMSA

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FRESNILLO

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GIN GROUP

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IBM

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MERCK KGAA

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ORBIA

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RICOH

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ROCHE

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SHELL

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SYNGENTA

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TRANE TECHNOLOGIES

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TOYOTA

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VOLKSWAGEN

# PAST GOLD MEDAL RECIPIENTS

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2021

MICROSOFT

2013

UNILEVER

2020

FORD MOTOR COMPANY

2012

IBM CORPORATION

2019

TRANE TECHNOLOGIES  
(FORMERLY INGERSOLL RAND)

2011

NESTLE

2018

ECOLAB

2010

WAL-MART STORES, INC.

2017

HP INC.

2009

THE COCA-COLA COMPANY

2016

JACOBS (FORMERLY CH2M)

2008

MARKS & SPENCER

2015

SC JOHNSON

2007

ALCAN



**2006  
ABN AMRO**

**1994  
SC JOHNSON**

**2005  
STARBUCKS COFFEE COMPANY**

**1993  
XEROX CORPORATION**

**2004  
JOHNSON CONTROLS, INC.**

**1992  
THE PROCTER & GAMBLE  
COMPANY**

**2003  
RICOH GROUP**

**1991  
ROHM AND HAAS COMPANY**

**2002  
CEMEX**

**1990  
IBM CORPORATION**

**2001  
ROYAL DUTCH/  
SHELL GROUP OF COMPANIES**

**1989  
THE DOW CHEMICAL**

**2000  
INTERNATIONAL PAPER  
COMPANY**

**COMPANY**

**1999  
EASTMAN KODAK COMPANY**

**1988  
THE BP GROUP**

**1998  
PHILIPS ELECTRONICS N.V.**

**1987  
E.I. DU PONT DE NEMOURS  
& Co.**

**1997  
COMPAQ COMPUTER  
CORPORATION**

**1986  
EXXON CORPORATION**

**1996  
ALCOA**

**1985  
3M**

**1995  
CIBA-GEIGY LIMITED**





# THE WORLD ENVIRONMENT CENTER & SUSTAINABILITY LEADERSHIP

## THE GOLD MEDAL

Now in its 38th year, The World Environment Center's Gold Medal Award is the most prestigious recognition of a global company's contributions to sustainable development. The Gold Medal is unique among its peers as an independent, juried prize that recognizes one global company for its achievements in integrating sustainability into its core business, demonstrating innovation for groundbreaking solutions, and exercising global leadership to advance sustainable development.

## THE WORLD ENVIRONMENT CENTER

Founded in 1974, the World Environment Center (WEC) is a global non-governmental organization that advances sustainable development through corporate business practices. With its member companies and partners in government and civil society, WEC achieves its mission through:

- *Raising expectations and standards for business excellence*
- *Catalyzing thought leadership and implementation for sustainability solutions in business*
- *Implementing scalable capacity-building programs for small enterprises around the world*

## BUSINESS EXCELLENCE

WEC's Gold Medal Award is the most prestigious recognition of a global company's contributions to sustainable development. The Gold Medal is unique among its peers as an independent, juried prize that recognizes one global company for its achievements in integrating sustainability into its

core business, demonstrating innovation for groundbreaking solutions, and exercising global leadership to advance sustainable development.

## **THOUGHT LEADERSHIP**

WEC convenes *Executive Roundtables* with senior business leaders and subject-matter experts to develop practical solutions to key challenges in sustainable development. WEC connects business leaders across geographies and industry sectors to accelerate learning and collaboration on sustainability solutions. Current priorities include decarbonizing value chains, delivering clean energy, advancing climate justice, promoting nature-positive business, scaling regenerative agriculture, and improving ESG disclosure.

## **CAPACITY BUILDING**

WEC provides technical assistance to small enterprises in the developing world to build capacity for sustainability management and overall business performance. We partner with governments, international organizations, and global companies to build sustainable value chains and local economies. WEC has implemented capacity building programs in Africa, Asia, Eastern Europe, Latin America, and the Middle East.

# WEC BOARD OF DIRECTORS

## WEC EXECUTIVE COMMITTEE

### **Chair**

**EMILIO TENUTA**

*Senior Vice President of Sustainability, Ecolab, USA*

### **Vice Chair**

**EUNICE HEATH**

*Corporate Director of Sustainability–  
Environment, Health, Safety & Sustainability, Dow, USA*

### **Secretary**

**LAUREN HOPKINS**

*Principal (San Francisco Office), Beveridge & Diamond PC, USA*

### **Treasurer**

**DONNA VENABLE**

*Executive Vice President, Human Resources, and Deputy General  
Manager, Shared Services, Ricoh Americas, USA*

### **Ex-Officio**

**GLENN PRICKETT**

*President and Chief Executive Officer, World Environment Center*



## **MEMBERS**

### **KEVIN BUTT**

*Director, Environmental Sustainability, Toyota North America*

### **ZOE HASEMAN**

*Vice President, Global Sustainability, Jacobs, United Kingdom*

### **EXQUIEL ROLON MICHEL**

*Sustainability & Community Relations Manager, Fresnillo, PLC, Mexico*

### **KRIS MORICO**

*Vice President, EHS & Sustainability, Baxter, USA*

### **LARS MURAWSKI**

*Vice President, EHS & Sustainability, Boehringer, Ingelheim, Germany*

### **ISABEL STUDER**

*Director, Alianza UCMX, Mexico*

### **SHERYL TELFORD**

*Vice President, EHS & Corporate Social Responsibility,  
The Chemours Company, USA*

### **KAREN WESTLEY**

*Vice President for Carbon, Environment & Downstream Safety,  
Environment & Asset Management, Shell*

### **CRISTINA GIL WHITE**

*Chief Sustainability Officer, Suzano*

## **SUPERVISORY BOARD MEMBERS– WEC EUROPE E.V.**

### **GRAHAM LANE (CHAIR)**

*Managing Partner, ERM Central Europe & Eurasia, Germany*

### **ZOE HASEMAN**

*Vice President, Global Sustainability, Jacobs, United Kingdom*

### **LARS MURAWSKI**

*Vice President, EHS & Sustainability, Boehringer, Ingelheim, Germany*

# WEC EMERITUS DIRECTORS

## **LINDA FISHER**

*Formerly with Dupont, as the Vice President for Safety & Environment + Chief Sustainability Officer*

## **NEIL HAWKINS**

*President of the Fred A. and Barbara M. Erb Family Foundation*

## **FRANCISCO SUÁREZ HERNÁNDEZ**

*Director & General Manager of AdeS Latin America, Coca-Cola FEMSA*

## **DR. MARTIN HOSTALEK**

*Retired from Merck Group as the Senior Vice President, Environment, Health, Safety, Security & Quality*

## **JANE NELSON**

*Director of the Corporate Responsibility Initiative, Harvard Kennedy School, and a nonresident senior fellow at the Brookings Institution*

## **DR. PETER SCHNURRENBERGER**

*Formerly the Chief SHE (Safety, Health & Environment) Officer at Roche*

## **JEFF SEABRIGHT**

*Co-Founder & Partner at IMAGINE*

## **KELLY SEMRAU**

*Retired from SC Johnson as Senior Vice President – Global Corporate Affairs, Communications & Sustainability*





**World Environment Center**

1730 M Street NW, Suite 700  
Washington, D.C. 20036  
202.939.3852

@WorldEnvCenter | [www.wec.org](http://www.wec.org)