



JURY CITATION EXCERPT

The Jury is pleased to award the 2009 WEC Gold Medal for International Corporate Achievement to The Coca-Cola Company for its sustainability platform designed to cohesively engage its entire business system, its value chain and beyond.

To ensure full integration with business operations, the sustainability platform embraces the high impact areas of water stewardship, sustainable packaging, energy management and climate protection. The platform is reinforced by the company's Manifesto for Growth - a blueprint for sustainable growth.

Access to clean water exists as a major and widespread global concern. The Coca-Cola Company addresses this critical issue of water stewardship through reducing, recycling, and replenishing water as a vital resource. Accomplishment is achieved through robust partnerships with WWF and USAID in the Water Development Alliance and in conjunction with local communities, governments, and global NGOs.

The Coca-Cola Company is committed to addressing local challenges in sustainable development on a global scale. The Coca-Cola Company has joined business leaders to promote water stewardship through the CEO Water Mandate, and organized forums to address inadequate access to water. In turn, this led to the Global Water Challenge, a unique alliance of assorted institutions assembled to meet the urgent need for safe water and sanitation.

Unsafe water and poor sanitation claims the lives of 1.6 million children each year. The Coca-Cola Company recognizes that ensuring safe water is where it can make a real and positive impact - based on the Signature Contribution on established categories of reducing, recycling, and replenishing water in nature and in local communities. Specifically, contributions are channeled through public-private partnerships with WWF and the USAID Water Development Alliance. The partnership with WWF is focused on seven threatened worldwide eco-regions spanning more than 20 countries and yielding significant, social, environmental, and economic benefits. The Company is committed to return water used in the manufacturing process to the environment at a level that supports aquatic life.

The Coca-Cola Company understands that integrating sustainability requires more than business processes. Business integrity and maintenance of the vitality of communities in which The Coca-Cola Company operates is essential. The jury is proud to award The Coca-Cola Company the 2009 WEC Gold Medal Award for International Corporate Achievement in Sustainable Development.