

WORLD ENVIRONMENT CENTER

NEWSLETTER

OCTOBER 2022



A Message From WEC President and CEO

We are thrilled to share this month's news update from the team at the [World Environment Center](#).

Our mission, to advance sustainable development through corporate business practices, has never been more urgent. The effects of pandemic, war in Ukraine, and climate change caused 90 percent of countries to lose ground in the [Human Development Index](#) during the last two years.

Fortunately, businesses around the world are rising to meet these challenges. Read on to learn how WEC is helping our member companies strengthen their value chains and drive sustainability innovation and entrepreneurship across industries.

[Read In Full](#)

WEC NEWS



NEW WEC MEMBER

Welcome New WEC Member, Suzano!

Suzano brings expertise in paper production and forest preservation to WEC's membership group. Suzano aims to improve their water conservation and biodiversity efforts and advance economic development and education in their communities.

Learn more about Suzano's sustainability center mission [HERE](#).

The Wells Fargo logo, consisting of a red square with the words "WELLS" and "FARGO" stacked vertically in white, uppercase, serif font.

**WELLS
FARGO**

NEW WEC MEMBER

Welcome Our Newest WEC Member: Wells Fargo!

Wells Fargo brings a robust commitment to sustainable finance and business practices to the WEC membership community. Between 2021 and 2030 they will contribute \$500 billion toward sustainable development and the service of socio-economic advancement of underserved communities.

Learn more about Wells Fargo's sustainability goals [HERE](#).

WEC NEWS

Supporting Micro and
Small Farmers In
Central America

Walmart  org

Creating Sustainable Value Chains with the Walmart Foundation.

In June, WEC received an award from the Walmart Foundation to execute the program Building & Scaling Supply Chains in Central America. The program strengthens and improves livelihoods of micro and small farmers for women and youth by using biotechnologies and bio-supplies. This program's goal is to provide financial freedom and reduce social economic aspects of gender equity.

Supporting Women-owned
MSMEs in Latin America.



WEC Partners with US Department of State, Gender Initiative, in Launching the Empower Innovation Challenge

WEC was awarded a grant from the US Department of State to fund supporting the continuation and expansion of the La Red de Innovación e Impacto (La RED) network through a new Empower Innovation Challenge cooperative agreement. WEC will partner with Núcleo de Biotecnología de Curauma (NBC) and Baastel.

The project will focus on democracy elements, provide technically-sound trainings, and work to empower women-owned micro, small, and medium-sized enterprises (MSMEs). It will provide small grants to MSMEs focused on local solutions in green and blue economies. The grant will provide training, access to capital, networking, and partnership opportunities with local and international companies.

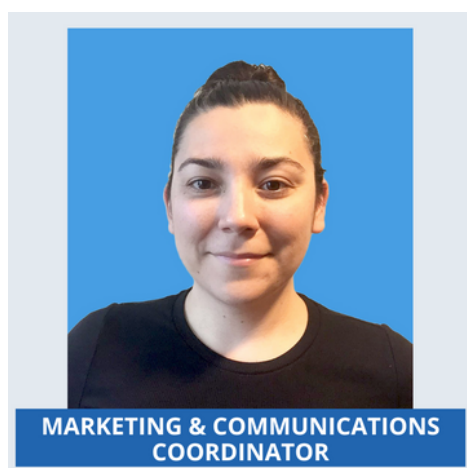
NEW JURY MEMBERS



Gold Medal Award: New Jury Members Announced

WEC is honored to have three new members join this unique group of sustainability leaders, which independently selects the recipient of the annual WEC Gold Medal Award for International Achievement in Sustainable Development winner each year. Read more [HERE](#).

NEW STAFF



Welcome Zoie Gaidos to the WEC Team!

Zoie G. studied environmental science at Western Washington University and completed her MBA from Western Governors University with a focus in information technology management. Zoie brings a background in communication and process improvement for small businesses, helping them grow their online presence through the strategic and mindful use of technology and human-centered writing. Read more about Zoie's experience [HERE](#).

UPCOMING EVENTS



Clean Technology Fair

November 3rd, 7th, and 14th 2022

Virtual Event

[Learn More and Register](#)



Entrepreneurship in Sustainable Value Chains

November 17th, 2022

360 Madison Avenue, New York, NY

WEC and AB InBev are partnering on this full day event of speakers and discussions on bringing more innovation to the corporate sustainability landscape.

[Learn More and Register](#)

RECENT EVENTS



WEC Hosts Inaugural WECosystem Action Forum: The US Inflation Reduction Act - Implications For Sustainable Business

Speakers Carla Frisch from the US Department of Energy and Grace Van Horn – Principal Consultant at ERM joined the WEC team and members from 15 different companies for a conversation on the implications and business opportunities of the IRA. Read the full discussion summary [HERE](#).

IN THE PIPELINE



Working with ESG Data Under the EU Taxonomy and SEC Framework

January, 2023 New York, NY

Sponsored by Arabesque
More info coming soon!

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