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WEC Board Appoints Glenn Prickett as President & CEO

A Time for New Leadership

We are pleased to announce that the World Environment Center board of directors has elected Glenn Prickett as our new President & Chief Executive Officer. Glenn has served WEC as interim CEO over the last 10 months, as he and the team have grown the membership, secured new grant funding, and charted a new strategy for growth and impact.



We are thrilled that Glenn has agreed to take on full-time leadership of the organization. Please join us in congratulating Glenn and welcoming him into his new role. We are confident that he will lead WEC to even greater impact in the years ahead.

WEC President & CEO Message

I hope that all of our WEC members and partners, and your teams and families, are safe and secure. As I write you from my dining room table, I have one ear tuned to the radio, to keep up with the latest on the coronavirus pandemic. But even as my days are consumed with the near-term challenges of keeping my own family and our extended WEC family secure, I have a larger question in mind. What lasting changes will result from this crisis? How can WEC be of service in a future that will no doubt look different from even the immediate past? Read full post [here](#).

COVID-19 PANDEMIC & WEC IMPACT

Due to the COVID-19 that has hit globally, several WEC Events that were to be held in April, May & June have been postponed to Fall 2020. After much deliberation, we have had to postpone our annual WEC Gold Medal Event to fall. We still plan to hold an in-person event in the fall, but we would scale it back to a roundtable and award reception, rather than a gala dinner. We will update you with the dates & details in the coming weeks. With that said, we would like to invite our Global members to a Members Meeting on May 8th:

Global Members Meeting

May 8, 11am-1pm EDT | Virtual Meeting

We'll review WEC's new strategy and also discuss priority topics for roundtables in the next 18 months.

WEC NEWS

WEC starts new Program for Next Tier companies

WEC is currently developing a new initiative to support a "Next Tier" of WEC members who are not as advanced in sustainability. As more companies see the need to develop strategic business capabilities in sustainability, WEC aims to be the go-to resource for Next Tier companies to learn from peers with more experience—our Global WEC members. While setting-up an independent program for these companies we plan to build bridges to connect with our current members. More to come on this shortly.

Creating Sustainable Value Chains: from subsistence farming to successful agri-businesses in Central America



Capacity Building

WEC is pleased to announce that it won a grant from the Walmart Foundation to develop an innovative program that will provide capacity building and market linkages for small and marginalized farmers and micro, small and medium enterprises in the agricultural and agro-industry sectors (e.g. vegetables, food processing) in Guatemala, Honduras, and El Salvador. For more information, email esamayoa@wec.org

Practical Experiences of Companies Trying to Measure their Impact on the SDGs



Thought Leadership

The World Environment Center, Swiss-based Think-Tank 360impact and business experts from five industries in Germany, Switzerland, and the USA met on February 19, 2020 in a workshop in Munich/Germany to explore how business is developing tools to measure the impact that individual companies have on the UN Sustainable Development Goals (SDGs). Key takeaways are that

- Companies find it difficult to measure the impact of their specific contribution to the SDGs even though existing pilots provide some guidance.
- Urgency and leadership to measure corporate impact against the SDGs have been found lacking, even four years after their launch.
- Companies generally prioritize their engagement with the SDGs according to their product portfolio, which makes comparable evaluations challenging.

The discussion helped to share practical ideas about how business can accelerate the momentum of working with the SDGs after most of them have already aligned their corporate strategies with this framework. For more information please read our summary [here](#) or contact Frank Werner at fwerner@wec.org

WEC & Bank of Africa – BMCE Group Sign an Agreement to Promote Environmental Governance in Private and Public Sectors of Morocco



Capacity Building

WEC and Bank of Africa signed early this year an agreement that will enable public and private sectors in Morocco to improve their environmental performance through green technologies, practices and services, addressing air pollution, water, and waste management challenges in the country.

Both parties agreed to work on the identification of environmental pollution drivers and sources, map policy options, enable conditions to promote technology adoption, and identify regulatory and other barriers to technology adoption in the country. Read the full press release [here](#).

WEC's funding for the project comes from the United States Department of State's Bureau of Oceans and International Environmental and Scientific Affairs; it is focused to promote environmental governance through improved practices and technologies in Morocco.

LA RED de Innovación e Impacto News

Capacity Building

Funded by the US State Department La Red continues to create tremendous impact in Central America. La Red is holding its upcoming Annual & closing Summit in Washington DC, on November 17-18, 2020. Please contact Ernesto Samayoa at esamayoa@wec.org if you would like to get involved! You can follow La Red activity on [Twitter](#) and [Facebook](#).



UPCOMING EVENTS



<p><i>April 28 or 29 Webinar</i> <i>Company Practice on Communicating Carbon Neutrality Goals & Achievements: How to Avoid Misunderstandings</i> <i>In Partnership with DFGE Institute</i> Open to all</p>	<p><i>Oct 6 Germany</i> <i>The Value of Sustainability Strategies for Business</i> Open to WEC Next Tier Members</p>
<p><i>May 8 Virtual Meeting</i> <i>WEC Members Annual Meeting</i></p>	<p><i>Oct 7-8 Germany</i> <i>Executive Roundtable: "Decarbonizing the Business – Achieving Carbon Neutrality in Line with Scientific Recommendations"</i> <i>Sponsored by Boehringer Ingelheim</i> Open to WEC Global Members</p>
<p><i>July, 2020 Webinar</i> <i>Creating a Sustainability Management System that meets all standards</i> Open to WEC Next-Tier & Global Members</p>	<p><i>Fall 2020 USA</i> <i>The Value of Sustainability Strategies for Business</i> Open to WEC Next Tier Members</p>
<p><i>September 2020 Mexico City, Mexico</i> <i>The Value of Sustainability Strategies for Business Roundtable – Open to WEC Next-Tier Members</i></p>	<p><i>Fall 2020 TBD</i> <i>Executive Roundtable: ESG Investing and Advanced Data Analytics</i> Open to WEC Global Members</p>
<p><i>September 2020 Mexico</i> <i>Executive Roundtable: How Companies are Addressing Labor and other Human Rights Risks in their Supply Chains</i> <i>Sponsored by Fresnillo</i> Open to WEC Global Members</p>	<p><i>Fall 2020 Washington DC</i> <i>WEC Gold Medal Roundtable & Reception</i></p>

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