



Connect with us – share and retweet WEC content!



[LinkedIn](#)



[Twitter](#)



[Facebook](#)

## WEC NEWSLETTER – AUGUST 2020

### President & CEO Message

It's been a busy summer for sustainability leaders. Companies have issued new goals and strategies at an astonishing rate. All of this in the midst of a global pandemic and a resulting, worldwide, economic recession. What's happening?



Many expected 2020 to be a transformational year. It was to mark the first “ratcheting up” by governments of their Paris Agreement commitments, with extreme climate events signaling the need for greater urgency. New global goals for biodiversity were to be set at a landmark UN conference in China. And companies and industry associations around the world had set 2020 as a target year to reach and reset their own sustainability goals.

One would think that the global disruption of the COVID-19 pandemic would have interrupted this collective, corporate exercise in long-term, global planning. Amazingly, it hasn't. In fact, it may even be helping to accelerate corporate commitments. Read the full message [here](#).

### WEC NEWS

#### WEC New Members

WEC welcomes new members, Orbia & Arabesque

WEC welcomes to its membership, Cristina Gil, Vice President – Sustainability at Orbia and Andreas Feiner, CEO – Arabesque S-Ray GmbH as company representatives and their respective team.

**arabesque**

**Arabesque** is a global group of financial technology companies offering sustainable investment, advisory, and data services through their advanced ESG and AI capabilities.

**orbia** 

**Orbia** is a Mexican company involved in several industries, including building and infrastructure, data communications, irrigation, chemicals, and more. It has operations in 41 countries, with more than 22,000 employees.

#### WEC starts new Program for Next Tier companies

WEC is currently developing a new initiative to support a "Next Tier" of WEC members who are not as advanced in sustainability or smaller, regional companies. As more companies see the need to develop strategic business capabilities in sustainability, WEC aims to be the go-to resource for Next Tier companies to learn from peers with more experience—our Global WEC members. While setting-up an independent program for these companies we plan to build bridges to connect with our current members. More to come on this shortly.

## WEC is creating a WECosystem & Toolbox

A new way for WEC Members to connect



One of the new resources that we will make available to all WEC members is our **WECosystem** - a digital platform for networking among members, through the members-only portion of our website (WEC.org).

As we progress forward with the creation of our Next Tier Membership package, we are excited to introduce its latest feature under development, the **WEC Toolbox**. WEC's Toolbox operates as a corporate sustainability resource library to support the sustainability needs of our Next-Tier Membership. Our aim is to curate a select but high-quality collection of valuable resources on a wide range of sustainability topics to help inform and equip our Next Tier Members for action. Look out for an email from Glenn in the coming week.



## WEC launches a new website

Easier to read, information at your fingertips

We are pleased to share that our new site is now live! Visit us at [www.wec.org](http://www.wec.org) and watch out for the announcement in the next week and help amplify the news! And as always, connect with us on Social Media to keep updated with WEC News & activities.

## WEC Welcomes New Board Officers & Members

WEC is pleased to welcome its new Board Chair, Scott Tew, Vice President of Sustainability & Co-Founder of the Center for Energy Efficiency & Sustainability at Trane Technologies and Vice Chair, Emilio Tenuta, Senior Vice President of Sustainability at Ecolab. Details of the new Board Officers can be found [here](#).

WEC is pleased to welcome three new Board members Lauren Hopkins (Managing Principal – San Francisco Office, Beveridge & Diamond), Kris Morico (VP & Global Client Account Executive, Global Environmental Solutions, Jacobs), and Donna Venable (Executive VP, HR & Deputy General Manager, Shared Services, Ricoh Americas). You can learn more about them [here](#).



**Ms. Lauren A. Hopkins**  
Managing Principal  
(San Francisco Office)  
Beveridge & Diamond, PC (USA)



**Ms. Kris Morico**  
Vice President and Global Client Account  
Executive,  
Global Environmental Solutions  
Jacobs (USA)



**Ms. Donna Venable**  
EVP, HR and Deputy General Manager,  
Shared Services, Ricoh Americas (USA)  
Deputy General Manager, HR Division,  
Ricoh Company, Ltd (JAPAN)

The Board expressed great appreciation for the leadership provided by Kelly Semrau, our outgoing Chair. The Board also thanks Francisco Suárez Hernández, Director, New Business Initiatives, Coca-Cola FEMSA, Mr. John Mogge Director, Federal Solutions and Technology, Buildings, Infrastructure, and Advanced Facilities, Jacobs (USA), Mr. Mike Barry, formerly the Director of Sustainable Business, Marks & Spencer (UNITED KINGDOM) who have completed their terms of service.

## WEC EVENTS

### Advancing Corporate Sustainability: Guidance on How to Get to the Next Level

#### Thought Leadership

At an invitation only virtual event, Glenn Prickett, WEC President & CEO moderated a session with executives from Dow, Ecolab, Orbia, and Volkswagen, spoke on key aspects of sustainability, including setting goals and targets, addressing the circular economy, decarbonizing the business, managing water resources, and setting up a sustainability program. It served as the starting point of the World Environment Center’s (WEC) new initiative to support less exposed brands, often those in B-2-B customer relationships or in less regulated markets. Data summary can be found [here](#).



## UPCOMING EVENTS

<p>July, 2020   Webinar <i>Creating a Sustainability Management System that meets all standards</i> Open to WEC Next-Tier &amp; Global Members</p>	<p>Oct 14, 2020   Virtual Event <i>CEO-Virtual Roundtable: Strengthening Actions for Nature to Achieve the SDGs</i> In partnership with the UNEP/MIT</p>
<p>Oct 7-8   Virtual Event <i>Executive Roundtable: "Decarbonizing the Business – Achieving Carbon Neutrality in Line with Scientific Recommendations"</i> Sponsored by Boehringer Ingelheim Open to WEC Global Members</p>	<p>Dec 2020   TBD <i>Executive Roundtable: The Future of ESG Investment: How International Standards &amp; Modern Data Analytics Integrate ESG in Mainstream Investment and Create the New Normal</i> Open to WEC Global Members</p>

## IN THE PIPELINE



<p>Fall 2020   Virtual Event <i>The Value of Sustainability Strategies for Business Roundtable – Open to WEC Next-Tier Members</i></p>	<p>2020   Washington DC &amp; Virtual Event <i>WEC Gold Medal Roundtable &amp; Reception</i></p>
<p>Jan 2021   Virtual Event <i>Executive Roundtable: How Companies are Addressing Labor and other Human Rights Risks in their Supply Chains</i> Open to WEC Global Members</p>	<p>Winter 2020 or Jan 2021   El Salvador or Virtual Event <i>La Red Annual Summit</i> Closing event for La Red project Funded by US Dept of State</p>

WEC respects your privacy and uses your e-mail address solely to inform you on sustainability-related content set forth in our by-laws and in WEC's [privacy policy](#). If you do not want to receive information from WEC please send a message to [skonduri@wec.org](mailto:skonduri@wec.org)